

Rev the Runway Event Raises \$230,000 for Research and Treatment at National Jewish Health

NOVEMBER 20, 2019

DENVER — More than 400 guests raised \$230,000 for National Jewish Health, the nation's leading respiratory hospital, on Thursday, November 7, at Rev the Runway, presented by Mercedes-Benz of Denver and Neiman Marcus. Proceeds from the event will help provide compassionate care at National Jewish Health and will support groundbreaking research for children and adults with respiratory, cardiac, immune and related diseases.



“It’s great to see so many people come out for this event,” Arlene Hirschfeld, event honorary chair, said. “Our family has supported National Jewish Health for generations and it is exciting to see so many new faces joining us at this event.” Dr. Goldie Cohen, Faye Demby and Susan Noble were the event co-chairs.

More than 50 volunteer committee members worked on the event that converted the Mercedes-Benz of Denver’s showroom into a high-fashion runway. The third annual evening fashion show drew a record-number of attendees and showcased couture fashions from New York, London, Paris and Milan.

Some of Denver’s top restaurants provided samplings of their fare while guests enjoyed music and a silent auction before the show which was coordinated by Britt Jackson for Neiman Marcus. The Chotin Foundation was a Runway Sponsor and MDC Group was a Couture Sponsor. [See the full list of sponsors.](#)

National Jewish Health is the leading respiratory hospital in the nation. Founded 120 years ago as a nonprofit hospital, National Jewish Health today is the only facility in the world dedicated exclusively to groundbreaking medical research and treatment of patients with respiratory, cardiac, immune and related disorders. Patients and families come to National Jewish Health from around the world to receive cutting-edge, comprehensive, coordinated care. To learn more, visit the [media resources page](#).

Media Contacts

Our team is available to arrange interviews, discuss events and story ideas.

William Allstetter
303.398.1002
allstetterw@njhealth.org

Adam Dormuth
303.398.1082
dormutha@njhealth.org