

New Directions Luncheon Benefiting National Jewish Health Features “Lilac Girls” Author Martha Hall Kelly

FEBRUARY 25, 2019

BoCA RATON — “Lilac Girls” Author Martha Hall Kelly is the featured speaker for the New Directions for Women Luncheon which supports care and research at National Jewish Health. The Luncheon is March 7, 2019, at the St. Andrews Country Club, 17557 Claridge Oval W, Boca Raton, from 11 a.m. – 2 p.m.



The annual New Directions for Women Luncheon is a premiere fundraising event for National Jewish Health, the leading respiratory hospital in the nation. The program brings awareness to the heart and lung health of women. At National Jewish Health world-class physicians and scientists seek to understand the unique symptoms, diagnoses, prevention and social issues women face with heart and lung disease.

Martha Hall Kelly’s *New York Times* bestseller, ‘Lilac Girls’, is the true story of 72 Polish women imprisoned in a German concentration camp, some of whom later came to National Jewish Health for treatment. Jill Deutch will also speak at the Luncheon. She is a National Jewish Health patient and the director of development for Hillel of Broward and Palm Beach.

Luncheon Co-Chairs are Susan W. Goldstein and Shirley Stern. [See the full list of the Luncheon Committee.](#) Susan W. Goldstein is the event’s VIP Patrons’ Cocktail Reception Sponsor. Other major Luncheon sponsors include Book Sponsors Jodi Furr Colton, Marital & Family Law; Brinkley Morgan; and The Law Offices of Pamela Higer Polani. [See a full list of sponsors.](#)

Tickets and sponsorship opportunities are available for the event. To attend or for more information, visit www.flnewdirections.org or contact Allyson Harman at 561.477.5400 or HarmonA@njhealth.org.

National Jewish Health is the leading respiratory hospital in the nation. Founded 121 years ago as a nonprofit hospital, National Jewish Health today is the only facility in the world dedicated exclusively to groundbreaking medical research and treatment of patients with respiratory, cardiac, immune and related disorders. Patients and families come to National Jewish Health from around the world to receive cutting-edge, comprehensive, coordinated care. To learn more, visit the media resources page.

Media Contacts

Our team is available to arrange interviews, discuss events and story ideas.

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