

David A. Falk Honored by AIR Society of National Jewish Health

Event Raises Record-Breaking \$500,000

JUNE 22, 2018

New York — More than 400 of New York's real estate and business professionals crowded Ascent Lounge New York on June 7 for the AIR Society's THE SKY'S THE LIMIT benefit. [David A. Falk](#), president New York Tri-State region of Newmark Knight Frank was honored at the event. The event raised more than \$500,000 for National Jewish Health, the leading respiratory hospital in the nation.



"David's passion and devotion to this cause is truly unbelievable. Each year, we generally raise \$250,000-300,000. This year, with David's help, we crushed it," said Roger Silverstein, founding member and chair emeritus of the AIR Society and National Jewish Health national trustee.

After touring the hospital in Denver, Falk spent much of the past year sharing the mission of National Jewish Health with his friends and colleagues. Many of those people attended the AIR Society event where he received the Irving Borenstein Memorial Award for his devotion, talent and integrity in the real estate industry. Falk's friend and the 2016 award recipient, Jonathon K. Yormak, presented the award to Falk.

"I'm honored to receive this award. Irving Borenstein was someone of great compassion, integrity and commitment to National Jewish Health and those are words that mean a lot to me," Falk said.

National Jewish Health President and CEO Michael Salem, MD, thanked Falk for his tremendous fundraising efforts and spoke about the care and research taking place at the hospital. In particular, he talked about why the hospital is committed to curing severe asthma.

"For individuals with severe asthma, going to work or attending school can be a daily struggle," Dr. Salem said. "Nighttime is not much easier for the parents of severe asthmatics. These parents spend many nights listening to their children's breathing, hoping they won't have to make another anxious 911 call and race to the hospital. These are real fears. Every day, 10 Americans die from asthma."

Silverstein and his family have personal experiences with asthma and the care provided by National Jewish Health.

"Because of the total commitment of the medical center to treat and cure diseases affecting the nervous system and the lungs, the lives of its patients have been forever transformed – including those of my family," Silverstein said. Several members of the Silverstein family have battled food allergies and asthma.

Experiences with care at National Jewish Health led Silverstein and others to found the AIR Society and host fundraising events to help others benefit from the same care.

The 2018 THE SKY'S THE LIMIT committee included Co-Chairs Jennifer and Kyle Widay, *Kaback Enterprises, Inc.*; Chairs Emeriti Kathy A. Chazen, CLU, ChFC, *National Financial Networks LLC*; Peter Galperin, *Galperin Design, Inc.*;

Stacey Silverstein; and Roger A. Silverstein, *Silverstein Properties, Inc.* The leadership committee consisted of Jordyn Comras, *Robert K. Futterman & Associates*; Ashley C. Earnest; Gregg D. Farber, *Elevation Development Group*; Marina Jamgotchian, *Newmark Knight Frank*; Mitch Karasik, *EN-POWER GROUP*; Michelle Kleger, *Kensington Vanguard*; Jesse Kugler, *Merrill Lynch, Pierce, Fenner & Smith Inc.*; Justin E. Magazine, *PM Hotel Group*; Jay M. Murnick, *Murnick Property Group*; Lee S. Murnick, *Murnick Property Group*; Haley Schluter, *L'Oreal USA*; Cassandra Siegel; Jared Siegel; Carly Soffer, *Kent Services*; Benjamin S. Thrush, *HUB International Northeast*; and Dylan M. Weisman, *The Moinian Group*. AIR Society founding members are Kathy A. Chazen, CLU, ChFC, *National Financial Networks LLC*; Michael A. Comras, *The Comras Company*; Bruce S. Dobozi, M.D., *NYC DO*; Keith Locker, *Inlet Capital, LLC*; Stacey Locker, *Delete Blood Center DKMS*; Jeffrey L. Rubin, *HUB International Northeast Limited*; and Roger A. Silverstein, *Silverstein Properties, Inc.*. Honorary chairs were Michael Lehrman, *Cantor Commercial Real Estate (CCRE)*; Richard J. Mack, *Mack Real Estate Group*; Jason D. Pizer; Peter G. Riguardi, *Jones Lang LaSalle*; Michael A. Rodriguez, *Alliance Building Services LLC*; and Jonathon K. Yormak, *East End Capital*.

Sponsors were Ambassador Construction Company, Angelo Gordon & Co., Belvedere Capital, Benhar Office Interiors, Martin & Susan Berger, Alexander, Julia and Matt, Brookfield Properties, CBRE, Inc., Cerberus Capital Management, Cushman & Wakefield, Inc., Cynthia & Ronald Katz, Design Republic Partners Architects, LLP, East End Capital, Mindy & David Falk, Fisher Brothers Foundation Inc., Jeff & Melissa Fishman, Freedom News, Fried, Frank, Harris, Shriver & Jacobson LLP, GFP Real Estate, HAVAS, Hines, Industry City, Jack Resnick & Sons, Jamestown, L.P., JKS Events Inc., Kaback Enterprises, Inc., Kathy Chazen & Larry Miller, KPMG LLP, Kushner Companies, Howard Lutnick, Leslie Berger Mendell and Jeffrey Mendell, Lisa & Mark Neporent, Marsh & McLennan Companies, Mitsui Fudosan America, Inc., Murnick Property Group, Newmark Knight Frank, Normandy Real Estate Partners, Olympus MGA Corporation, RFR Holding LLC, Ben Shapiro and Andrew Sachs, Richard Spiro, LLC, Sage Realty Corporation, Silverstein Properties, Inc., Square Mile Capital, Stawski Partners, Taconic Investment Partners, LLC, The Chazen Foundation, The Comras Company, The Durst Organization, The Gould & Shenfeld Families, Shanken Family Foundation, The Winter Organization, TPG Architecture Group, Tri-Star Construction, TZP Group LLC, and Wilk Auslander LLP.

National Jewish Health is the leading respiratory hospital in the nation. Founded 121 years ago as a nonprofit hospital, National Jewish Health today is the only facility in the world dedicated exclusively to groundbreaking medical research and treatment of patients with respiratory, cardiac, immune and related disorders. Patients and families come to National Jewish Health from around the world to receive cutting-edge, comprehensive, coordinated care. To learn more, visit the media resources page.

Media Contacts

Our team is available to arrange interviews, discuss events and story ideas.

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