

## 10th Hoops & Hoopla

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MARCH 28, 2013

DENVER —

### Fundraising Event for College Basketball Fans at Denver Cable Center

Sports lovers will gather to watch college basketball and support National Jewish Health for the 10th annual Hoops & Hoopla fundraising event presented by Greiner Electric on April 6 at the Cable Center in Denver. Proceeds benefit Kunsberg School, a free kindergarten through eighth-grade school for chronically ill children located on the National Jewish Health campus. Kunsberg School is the only school of its kind in the nation.

Attendees, many of whom sport the colors of their favorite college teams, will watch the two men's college basketball championship semifinal games on a 40-foot video tower and on big screen televisions throughout the Cable Center. Hoops & Hoopla also features a gourmet buffet, open bar, silent auction, activities such as the Basketball Pop-A-Shot, shuffle golf, arcade games, Texas Hold 'Em Sit n' Go poker tournaments and other gaming tables. Doors open at 3:30 p.m. and the first game tips off at 4 p.m.

For more information, including sponsorships and ticket availability, contact Kristin Langona at [langonak@njhealth.org](mailto:langonak@njhealth.org) or 303.728.6527. Visit [hoopsandhoopla.com](http://hoopsandhoopla.com) to purchase tickets.

**Kunsberg School** at National Jewish Health is a free day school for 90 chronically ill students in kindergarten through eighth grades. Its mission is to provide a safe, friendly and healthy school environment where students succeed academically, medically and socially. Many students are minorities, and most families are at or below poverty level. Typically, these students have fallen behind their peers in school because of illnesses, including severe asthma and/or allergies, sickle cell anemia, diabetes, HIV/AIDS and other respiratory and related disorders. Kunsberg students receive care and learn to manage their illnesses from three nurses and National Jewish Health pediatricians. They eat nutritious meals, exercise daily, and practice positive social interaction. The students learn in small classes from teachers with advanced degrees using the latest educational technology tools; they demonstrate their knowledge by showing steady improvement on the CSAP test and outpacing their peers in similar schools. Upon graduation, Kunsberg students have the skills to lead healthy, productive, meaningful and active lives.

**National Jewish Health** is known worldwide for treatment of patients with respiratory, cardiac, immune and related disorders, and for groundbreaking medical research. Founded in 1899 as a nonprofit hospital, National Jewish Health remains the only facility in the world dedicated exclusively to these disorders. Since 1998, U.S. News & World Report has ranked National Jewish Health the #1 respiratory hospital in the nation.

**National Jewish Health** is the leading respiratory hospital in the nation. Founded 120 years ago as a nonprofit hospital, National Jewish Health today is the only facility in the world dedicated exclusively to groundbreaking medical research and treatment of patients with respiratory, cardiac, immune and related disorders. Patients and families come to National Jewish Health from around the world to receive cutting-edge, comprehensive, coordinated care. To learn more, visit the [media resources page](#).

### Media Contacts

Our team is available to arrange interviews, discuss events and story ideas.

**William Allstetter**

303.398.1002

allstetterw@njhealth.org

**Adam Dormuth**

303.398.1082

dormutha@njhealth.org