

“A Winter’s Evening” Dinner Dance Breaks Record

Real Estate and Construction Industries in New York Donate to Lung Cancer Care and Research at Nation’s #1 Respiratory Hospital

DECEMBER 14, 2011

New York — Members of the real estate and construction industries in New York, led by **Marc Holliday**, Chief Executive Officer of SL Green Realty Corp., raised more than \$3 million for lung-cancer research and care at National Jewish Health, during the annual “Winter’s Evening” Dinner Dance December 10, topping the previous best for the event.

“Marc told us that he wanted to make this the most successful event ever, and he did,” said Lisa Tadiri, Vice President of Development for National Jewish Health. “It is especially gratifying to see how the real estate and construction industries stepped up to contribute during a still-challenging economic environment.”

Holliday, the evening’s honoree, was presented the *National Jewish Health 2011 Humanitarian Award* during the event at the Grand Hyatt New York. The Humanitarian Award recognizes individuals who have made significant civic and charitable contributions. They have lived their lives according to a doctrine that promotes the dignity and worth of all individuals.

The money raised that night will establish the Holliday Memorial Fund for Lung Cancer Research, which provides care for lung cancer patients and supports lung cancer research. The previous fundraising record for the event was \$2.57 million.

National Jewish Health has a world-class team of clinicians, researchers and support staff to diagnose, prevent and treat lung cancer. Radiologists and interventional pulmonologists use cutting-edge technology to find and treat lung cancer at its earliest, most treatable stages. Researchers are making discoveries about genetics and molecular pathways that can help personalize treatment and find potential new therapies. To learn more, read about [the Lung Cancer Center](#).



The 1,300 guests at the Winter’s Eve included luminaries from the real estate industry. Dinner leadership reflects the broad support that National Jewish Health has enjoyed for decades from the New York real estate community.

The hefty roster of executive and dinner committee members was led by dinner chairmen **Stephen L. Green** and **Andrew W. Mathias**. Honorary chairman was **Morton Holliday**.



Left To Right: Michael Salem, MD, President & CEO, National Jewish Health; Bruce Mosler, Cushman & Wakefield; Wendy Siegel; Andrew Mathias, SL Green Realty Corp.; Humanitarian of the Year Award Honoree Marc Holliday, SL Green Realty Corp., Stephen Green, SL Green Realty Corp.; Larry Silverstein, Silverstein Properties; Thomas Gart, Chairman of the Board, National Jewish Health.

The co-chairmen were **Leonard Boxer, Marty Cohen, James D. Kuhn, Charles Kushner, Jared C. Kushner, Jonathan L. Mechanic, Lee S. Neibart, Peter G. Riguardi, Stephen B. Siegel, Larry A. Silverstein** and **Norman Sturner**.

Green Team members who dedicated time and energy to support the event included **John Barnes, Steven M. Durels, Matt DiLiberto, Neil H. Kessner, Andrew S. Levine, James Mead, Edward V. Piccinich, David Schonbraun, Dania Vera** and **Isaac Zion**.

Wendy Siegel, National Council of Trustees Co-Chair, provided the vision and expertise to ensure a high-energy and fun-filled evening with a lunar fantasy theme.

Event sponsors included:

- The Holliday Foundation
- SL Green Realty Corp.
- Alliance Building Services
- AREA Property Partners
- CB Richard Ellis
- Cohen & Steers
- Commonwealth Land Title Insurance Co.
- Fidelity National Title Insurance Co.
- Greenberg, Traurig, LLP
- McGovern & Co.
- Silverstein Properties
- Stonehenge Partners, Inc.
- Transel Elevator
- Waldorf Demolition.

National Jewish Health is the leading respiratory hospital in the nation. Founded 122 years ago as a nonprofit hospital, National Jewish Health today is the only facility in the world dedicated exclusively to groundbreaking medical research and treatment of patients with respiratory, cardiac, immune and related disorders. Patients and families come to National Jewish Health from around the world to receive cutting-edge, comprehensive, coordinated care. To learn more, visit the media resources page.

Media Contacts

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