

Teaching Physicians to Help Their Patients Quit Smoking

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Denver, CO — Internists, family medicine physicians, pulmonologists and other allied health professionals across Colorado can learn the most effective methods to help their patients quit smoking during a series of outreach programs hosted by National Jewish Health.

"Physicians play a major role in the overall smoking-cessation effort," said Dr. David Tinkelman, Vice President of Health Initiatives at National Jewish Health. "Their direct interactions with patients can have a profound, positive influence by stimulating an attempt to stop smoking and by improving the chances of success."

Data show that more than 646,000 adults in Colorado smoke. Eighty percent of smokers want to quit but less than 5 percent are successful on their own.

The half-day program, Advising, Motivating and Helping Smokers to Quit: Tools and Skills for Practitioners, will be held at the following locations.

- Greeley: Saturday, March 20, at the Greeley Country Club, 4500 W. 10th St.
- Durango: Saturday, April 24, at the Historic Strater Hotel, 699 Main St.
- Grand Junction: Saturday, May 1, at Double Tree Hotel, 743 Horizon Dr.
- Pueblo: Saturday, May 22, at the Marriot Pueblo, 110 West 1st St.

"The purpose of these programs is to provide physicians with both information and tools to help their smoking patients," said Dr. Tinkelman.

National Jewish Health operates quitlines for eight states - Colorado, Ohio, Iowa, Minnesota, New Mexico, Montana, Utah and Idaho - and for several health plans and large employers. The quitlines operated by National Jewish Health are free to state residents or health plan members. Participants receive educational materials, customized coaching from trained tobacco-cessation counselors, and unlimited inbound calls for people needing extra help in their effort to remain tobacco-free. Quitline participants can also receive free nicotine-replacement therapy.

For more information call 303-398-100, email ProEd@njhealth.org or visit <http://www.nationaljewish.org/education/pro-ed/events/smoking-cessation.aspx>

National Jewish Health is known worldwide for treatment of patients with respiratory, cardiac, immune and related disorders, and for groundbreaking medical research. Founded in 1899 as a nonprofit hospital, National Jewish remains the only facility in the world dedicated exclusively to these disorders. For 12 consecutive years, U.S. News & World Report has ranked National Jewish the #1 respiratory hospital in the nation.

National Jewish Health is the leading respiratory hospital in the nation. Founded 120 years ago as a nonprofit hospital, National Jewish Health today is the only facility in the world dedicated exclusively to groundbreaking medical research and treatment of patients with respiratory, cardiac, immune and related disorders. Patients and families come to National Jewish Health from around the world to receive cutting-edge, comprehensive, coordinated care. To learn more, visit the [media resources page](#).

Media Contacts

Our team is available to arrange interviews, discuss events and story ideas.

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