



National Jewish Health Partners with Healthier Environment Living Program

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DENVER — Healthier Environment Living Program, a global leader in performing Indoor Air and Surface Quality (IASQ) Education, Verifications and Solutions, and National Jewish Health, the nation's No. 1 respiratory hospital, are teaming up to provide a comprehensive approach to controlling symptoms for people who suffer allergies and asthma.

"The Healthier Environment Living Program (HELP) is one of the leading service organizations performing Indoor Air and Surface Quality testing," said David Tinkelman, MD, Vice President of Health Initiatives at National Jewish Health. "Our partnership will provide them with a valuable tool for evaluating indoor air quality."

Consumers work with a HELP Service Professional to sample key locations within their homes by vacuuming dust into a container that is then sent to National Jewish Health. Levels of cockroach, dust mite, cat and dog allergens, as well as several species of mold, are reported in a secure email to the HELP representative who then consults with the customer about possible solutions for high levels.

"We are pleased and excited about the tremendous value that National Jewish Health will offer our entire organization," said Jeffrey Wade, Vice President of the Healthier Environment Living Program. "Our organization will be offering customers the most advanced mold and allergen diagnostics available while working closely with them to provide effective solutions."

The Healthier Verifications kit is the only commercially available indoor-air-testing kit. In addition to determining specific levels for the four allergens, the results also show how customers' homes compare with homes across the nation. The mold analysis results are displayed in a relative moldiness index developed by EPA. The product will be especially useful for millions of people with allergies and asthma, who can benefit from lowering exposure to allergens and irritants in their environment.

Once the diagnostic assessment of the home is complete, users can go to the Healthier Environment Living Program Website to learn how to lower allergen levels in their homes as well as work with their local HELP Service Provider.

"The Healthier Verifications assessment benefits all households, but is especially important to the 70 percent of households where a person with allergies and/or asthma lives," said Dr. Tinkelman. "The U.S. Department of Health and Human Services recommend that people with allergies and/or asthma reduce levels of allergens and irritants in their homes to improve their health."

About National Jewish Health

National Jewish Health is known worldwide for treatment of patients with respiratory, immune and related disorders, and for groundbreaking medical research. Founded in 1899 as a nonprofit hospital, National Jewish Health provides the best integrated and innovative care for patients and their families; seeks to understand and find cures for the diseases we research; and educates and trains the next generation of healthcare professionals to be leaders in medicine and science. We pursue this vision by pioneering individualized medicine programs which embrace the paradigm shift from reactive medicine to proactive, personalized healthcare. For 12 consecutive years, U.S. News & World Report has ranked National Jewish Health the No. 1 respiratory hospital in the nation. Scholarly publisher Thomson Scientific has ranked National Jewish among the 25 most influential research institutions in the world in its areas of focus. Further information can be found by visiting www.nationaljewish.org.

About Healthier Environment Living Program (HELP)

The Healthier Environment Living Program has a global network of Master Licensees, Associate Licensees & Provider companies with very large protected territories by states and or countries around the world.

HELP Professionals are Indoor Air and Surface Quality (IASQ) Certified Inspectors and all licensees participate in training programs in the Bars and Stars Education Course for on going monthly education.

HELP strives to be the **industry leader** in the field for Indoor Air and Surface Quality (IASQ) education, verification and solutions and by offering Indoor Air & Surface Quality environment testing and reporting for homes and businesses through the country. HELP is seeking assistance in developing continuous content for their IASQ and assistance in training their teams in the field to offer the Healthier Verifications, a system of reports on the results of their sampling and testing that will sample the indoor environment. National Jewish Health will offer that support as the Healthier Environment Living Program grows across the globe offering the leading service for healthier environments for homes and businesses.

National Jewish Health is the leading respiratory hospital in the nation. Founded 121 years ago as a nonprofit hospital, National Jewish Health today is the only facility in the world dedicated exclusively to groundbreaking medical research and treatment of patients with respiratory, cardiac, immune and related disorders. Patients and families come to National Jewish Health from around the world to receive cutting-edge, comprehensive, coordinated care. To learn more, visit the media resources page.

Media Contacts

Our team is available to arrange interviews, discuss events and story ideas.

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