THE AIR SOCIETY 2018 BENEFIT

THE SKY’S THE LIMIT
SUPPORTING
NATIONAL JEWISH HEALTH

Thursday, June 7, 2018
Ascent Lounge New York

Honoring
David A. Falk
President New York Tri-State Region
Newmark Knight Frank

Sponsored By
Mindy & David Falk
Newmark Knight Frank

National Jewish Health
#1 Respiratory Hospital in the Nation
U.S. News & World Report
DEDICATED LEADERSHIP

We are honored to join with National Jewish Health and The New York AIR Society to congratulate this year’s Irving Borenstein Memorial Award recipient David A. Falk.

Your leadership, integrity and extraordinary commitment to community are inspiring to us all. We are proud to have you as part of the Newmark family.
26TH ANNUAL
NEW YORK AIR SOCIETY PRESENTS
THE SKY’S THE LIMIT
Cocktail Party Benefit 2018

BENEFITING
NATIONAL JEWISH HEALTH

HONORING
DAVID A. FALK
President New York Tri-State Region
Newmark Knight Frank

Open Bar • Music provided by DJ Yacine
• Dancing • Hand-Rolled Sushi Bar •
and More

THURSDAY, JUNE 7, 2018
Ascent Lounge New York

7 p.m. Doors Open
8:15 p.m. Speaking Program
8:45 p.m. DJ & Dancing
11 p.m. Benefit Concludes
David,

Congratulations to you and all you have accomplished.

You are an amazing role model to all of us and there is no one else we would rather look up to.

We love you!

Love,

Mindy, Liza, Nicole and Halle
In April 2009, David Falk was selected President New York Tri-State Region of Newmark Knight Frank. In addition to his management role at the firm, Mr. Falk’s business is centered on both tenant and landlord representation in the acquisition and disposition of office space. His team handles in excess of 22 million square feet as leasing agent, including some of Manhattan’s most transformative projects. Within the last two years, he has been involved in the leasing of more than 2.5 million square feet of space.

Mr. Falk was awarded membership to the prestigious 2008–2009 Class of David Rockefeller Fellows. He was also the winner of CoStar’s Power Broker Award 13 years in a row, from 2004 to 2017. Additionally, Mr. Falk was the winner of REBNY’s 2007 Most Creative Retail Deal of the Year Award.

Mr. Falk graduated from New York University and holds a bachelor of science degree in marketing.

He resides in Westchester with his wife and has three daughters.
Behind the Scenes Tour at National Jewish Health

David Falk gets a Behind the Scenes look at the care and research conducted every day at National Jewish Health. Akrum Al-Zubaidi, D.O., assistant professor in the Department of Pulmonary, Critical Care & Sleep Medicine, shows Falk how he uses innovative technology in the detection and management of lung nodules.

To learn more about our physician-scientists and the care and research conducted at National Jewish Health, visit njhealth.org.
Dear Friends and Colleagues,

We are happy to have the opportunity to acknowledge both our esteemed honoree, David, and the incredible institution for which we are raising funds this evening. National Jewish Health is the #1 respiratory hospital in the nation. It is changing lives all over the world through compassionate patient care and groundbreaking research. I am grateful that you have chosen to support this work.

We encourage you to page through this program and see all of the supporters who have helped make tonight possible. We would like to extend a special thank you to each of you, as you are generously helping to support the millions of people who suffer from respiratory, cardiac, immune and related diseases.

Again, thank you to all of our supporters, and to all of you who were able to attend tonight’s festivities.

Have a wonderful evening and thank you for supporting this important cause!

With gratitude,

Jennifer & Kyle Widay
Co-Chairs
At National Jewish Health, the nation’s leading respiratory hospital, we breathe hope. For 119 years, our personalized care and innovative treatments for respiratory, cardiac, immune and related disorders have transformed the lives of millions of patients and families.

Help us breathe hope. Your donation can help fund research and care for those with respiratory illnesses.
Dear Friends,

Thank you for being a part of The AIR Society 2018 Benefit THE SKY’S THE LIMIT. Your support enables us to continue to conduct the cutting-edge science and provide the compassionate care that make us the #1 respiratory hospital in the nation. Since we opened our doors 119 years ago, our physicians and researchers have intensively focused on breathing - how the lungs function best, how they are compromised by disease, and how we can help people breathe better.

We breathe science, so you can breathe life.

Our unsurpassed excellence in patient care and research, as well as our track record of success with lung, heart, immune and related diseases, have made National Jewish Health the destination for patients near and far.

We would appreciate the opportunity to show you in person how National Jewish Health is using precision medicine and coordinated care to change the way some of the world’s most challenging diseases are treated. Please let us know if you are interested in a Behind the Scenes visit. Our website (njhealth.org) is also a good resource to learn about our work and the conditions we treat.

On behalf of the dedicated faculty and staff at National Jewish Health, thank you for joining us at THE SKY’S THE LIMIT. We are dedicated to the belief that Breathing Science is Life®. Best regards.

Sincerely yours,

Michael Salem, M.D.
President and CEO
ABOUT THE NEW YORK AIR SOCIETY
for Asthma, Immunology and Respiratory Medicine

In 1991, a group of young professionals came together to form the New York AIR Society, because some of them or their family members had been treated for asthma, allergies and/or immune system disorders at National Jewish Health in Denver. This common tie gave them the inspiration to assist National Jewish Health in its efforts.

The New York AIR Society is composed of a diverse group of ambitious young professionals from a variety of industries. Since its inception, the New York AIR Society has raised more than $4.5 million to fund research and patient care, as well as clinical and educational programs at National Jewish Health.

Each year, the committee plans an exciting night to honor a local leader who has shown devotion, talent and integrity in his or her industry. The Benefit includes terrific food, drink, live music and dancing for nearly 400 professionals.

Previous Award Recipients
Jonathon K. Yormak 2016
Michael Lehrman 2015
Michael A. Rodriguez 2014
Peter G. Riguardi 2012
Jason D. Pizer 2011

New members are always welcome.

Connect with the New York AIR Society
airsociety.org
#nyairsociety
fb.com/njevents

Contact Mattie Shepheard, senior associate director of special events, at 212.297.0857 or ShepheardM@njhealth.org.
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*National Jewish Health Council of National Trustees
Irving Borenstein Memorial award

For 32 years, Irving Borenstein was the guiding force of National Jewish Health in New York City, raising millions of dollars for patient care and research through the legendary Real Estate, Financial Industry and Retail Industry dinners. Irving’s talent, dedication and integrity brought great honor to National Jewish Health and forged relationships of warmth and respect with some of the leading philanthropists in New York. Along the way, he earned the respect and esteem of the thousands his life touched.

Each year, we honor his legacy and those who follow in his footsteps.
2018 AIR SOCIETY BENEFIT
VIP EVENT SPONSOR

MINDY & DAVID FALK

Newmark Knight Frank
Our Mission since 1899 is to heal, to discover, and to educate as a preeminent health care institution.

We serve by providing the best integrated and innovative care for patients and their families; by understanding and finding cures for diseases we research; and by educating and training the next generation of health care professionals to be leaders in medicine and science.

Our Vision is to be the global leader in the research and treatment of respiratory, cardiac, immune and related diseases.

We pursue this vision by pioneering individualized medicine programs which embrace the paradigm shift from reactive medicine to proactive, personalized health care. These programs enable us to integrate the provision of outstanding patient care, the conduct of novel basic, translational and clinical research, and the education of health care and research professionals. Through our efforts, we seek to achieve cures for patients who seek treatment and to bring new knowledge and discoveries to help people worldwide.

njhealth.org
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We congratulate the honoree for 2018

David A. Falk
BROOKFIELD PROPERTIES

is pleased to support

NATIONAL JEWISH HEALTH

and joins in honoring

DAVID A. FALK
As one of the original founders of The AIR Society, I am so proud of how far we have come. This evening is a tribute to our continuing commitment to National Jewish Health.

With deep appreciation to everyone involved...

Kathy Chazen and Larry Miller
THE COMRAS COMPANY IS A PROUD SUPPORTER

National Jewish Health &
The AIR Society

Congratulations to this year’s honoree
David A. Falk.
We wish you continued success!

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JAMESTOWN

PROUDLY SUPPORTS NATIONAL JEWISH HEALTH & THE AIR SOCIETY

Congratulations

DAVID FALK

President of New York Tri-State Region of Newmark Knight Frank

WWW.JAMESTOWNLP.COM
proudly supports
The New York AIR Society and
congratulates honoree David Falk.

David,
We are honored to be a part of this event with you!
You rock!

— The JKS Events Team
In honor of our dear friend

David A. Falk

for his tireless work on behalf of

National Jewish Health

and so many other worthy causes
Never Stop Searching for a Better Solution

Congratulations to our friend David A. Falk for his recognition by the New York AIR Society. We celebrate his dedication to National Jewish Health and their shared commitment to transforming the future of healthcare.

Marsh & McLennan is the world’s leading professional services firm in the areas of risk, strategy and people. The company’s nearly 65,000 colleagues advise clients in over 130 countries, helping them navigate an increasingly dynamic and complex environment.

For more information, visit mmc.com and follow us on LinkedIn and Twitter @MMC_Global.
The Falk Team proudly supports National Jewish Health and The New York AIR Society and extends its sincerest congratulations to honoree David A. Falk at the 2018 The Sky’s The Limit Benefit
We are proud to support the AIR Society 2018 and its honoree David A. Falk
To our longtime friend and colleague

David Falk

We are proud to support the AIR Society of National Jewish Health

and congratulate you on this important honor.

202 Broome
New York, NY

Madison Park Tower
New York, NY

SQUARE MILE CAPITAL
squaremilecapital.com
The Mount Sinai – National Jewish Health Respiratory Institute is a collaboration between the Icahn School of Medicine at Mount Sinai, a top ranked academic medical center in New York City, and National Jewish Health, the nation’s leading respiratory hospital, based in Denver. By combining the strengths of both entities, the integrated Respiratory Institute brings together leading expertise in diagnosing and treating all forms of respiratory illness and lung disease, including asthma, chronic obstructive pulmonary disease, interstitial lung disease and bronchiectasis. The Respiratory Institute has two locations in New York City – on the Upper East Side and at Union Square.

therespiratoryinstitute.org.
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The NY AIR Society’s “Sky’s the Limit Gala” benefiting National Jewish Health

We Support The Silverstein Family in their Commitment to this very Commendable Cause

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Proudly Supports

David A. Falk

Newmark Knight Frank
CONGRATULATIONS TO OUR DEAR FRIEND

DAVID

ON THIS WELL-DESERVED HONOR

WE ARE PLEASED TO SUPPORT AND SALUTE

ALL WHO WORK SO HARD FOR

THE NEW YORK AIR SOCIETY AND

NATIONAL JEWISH HEALTH

WITH LOVE,

LESLEY, JEFFREY, NIKKI AND JASON

"THE MENDYS"
ACHIEVING GREAT HEIGHTS IN RESPIRATORY HEALTH RESEARCH

CBRE is proud to join in supporting the AIR Society and honoring Roger Silverstein for his dedication to the cause.

CBRE
cbre.us
We applaud and salute

David A. Falk

And are proud to support

National Jewish Health
and The AIR Society
“Sky’s The Limit Benefit”
Congratulations to all of you who work so hard for this cause

Simona and Jerry Chazen
The Durst Organization is pleased to join National Jewish Health and The Air Society in honoring David A. Falk.
FISHER BROTHERS IS PROUD TO SUPPORT THE

AIR Society Benefit

AND CONGRATULATES THIS YEAR’S HONOREE

David A. Falk
HINES congratulates DAVID FALK and salutes the AIR Society for their important work.
INDUSTRY CITY
CONGRATULATES THIS YEARS
HONOREE

DAVID A. FALK

AND PROUDLY SUPPORTS
THE AIR SOCIETY BENEFITING
NATIONAL JEWISH HEALTH
WHERE BREATHING SCIENCE IS LIFE
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KPMG is proud to join the New York AIR Society in supporting National Jewish Health.

We congratulate David A. Falk, president, New York Tri-State Region of Newmark Knight Frank, on receiving the Irving Borenstein Memorial Award.

kpmg.com
WISHING LIMITLESS SUCCESS
TO THE NEW YORK AIR SOCIETY
IN SUPPORT OF
NATIONAL JEWISH HEALTH

CONGRATULATIONS
TO OUR FRIEND AND HONOREE
DAVID FALK
FOR HIS IMPACT ON NYC REAL ESTATE
Sage Realty Corporation is proud to support

The New York AIR Society and National Jewish Health

And are proud to salute

David A. Falk

On his continued commitment and dedication for this great cause
Congratulations

David A. Falk
Taconic Investment Partners

congratulates our good friend and partner,

DAVID FALK

of Newmark Knight Frank

and proudly supports

National Jewish Health
TPG Architecture is proud to support National Jewish Health & the AIR Society

We would like to congratulate David A. Falk
MAZEL TOV TO
David Falk

For this well deserved recognition by National Jewish Health

MAY YOU CONTINUE TO GO FROM STRENGTH TO STRENGTH!

Sam Katz and your Friends at TZP Group
Congratulations
To Our Good Friend

David A. Falk

The Winter Organization
WILK AUSLANDER LLP

is proud to join

THE NEW YORK AIR SOCIETY

in honoring

DAVID A. FALK

and supporting

NATIONAL JEWISH HEALTH
2018 AIR SOCIETY BENEFIT
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honoring
David A. Falk
President New York Tri-State Region
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We are pleased to support The New York AIR Society
*The Sky’s the Limit*
Benefiting National Jewish Health

Congratulations to our friends Roger & Stacey Silverstein and their family for their
tireless dedication to a great cause.

Deepak & Viren Patel
and your friends at Freedom News

www.FreedomNewsNY.com
The Gould & Shenfeld Families

Are proud to support National Jewish Health & The AIR Society

Congratulations to our friend David A. Falk on this wonderful honor.

May you continue to do good things!
Congratulations

David and Mindy

for receiving this prestigious honor.

We are proud to support the National Jewish Health Organization and their dedicated compassion and generosity for those in need.

Cindy & Ronnie Katz
and Family

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National Jewish Health
Breathing Science is Life.

Congratulations to the 2018 AIR Society Honoree
David A. Falk
SILVER SPONSOR

Congratulation to our friend

David Falk

for his ongoing efforts and support of
The AIR Society and
National Jewish Health

Lisa and Mark Neporent
Family Foundation

We proudly support
the
National Jewish Health AIR Society
and
join in honoring our friend,
David Falk for this well deserved recognition

YOUR FRIENDS AT

Normandy
Congratulations to our dear friend David.

Love,
Melissa and Jeff Fishman

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Congratulations to David Falk
as Honoree of the AIR Society 2018 Benefit.

We appreciate all the hard work that David along with the Board of Trustees and members of the National Jewish Health conduct on our behalf.

Best wishes for long term success in fulfilling the mission.

Love,
Susan and Martin Berger, Alexander, Julia and Matt.
Best wishes to

David Falk

An honor well deserved.

Sachs and Shapiro Families

CONGRATULATIONS

DAVID!

YOUR FRIENDS,

ROBIN HIRSCH AND

RICKY SPIRO
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CONGRATULATIONS TO
DAVID FALK
ON THIS WELL DESERVED HONOR
The Atlantic Group is proud to support the AIR Society of National Jewish Health

Congratulations to the honoree

David A. Falk
for being presented with the Borenstein Memorial Award

The Atlantic Group

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The Berman Group is proud to support the New York AIR Society and National Jewish Health.

CONGRATULATIONS TO:

David Falk
Congratulations David Falk on a well deserved honor.

Your leadership and integrity inspire all who know you.

Rick and Vicki Birdoff
For as long as I can remember
I have been truly honored
by my friendship with

Roger Silverstein

I salute him,
and your outstanding organization
on this momentous occasion.

May your vital efforts continue to grow.

Love,
Debrah Lee Charatan
Steven I. Holm
Congratulations to our friend and colleague

David A. Falk

You are most deserving of this honor for your tireless work supporting National Jewish Health and we are privileged to lend our support to such a worthy cause

Eli, James and Hiram Haddad
Congratulations

Friedman LLP salutes National Jewish Health and The AIR Society 2018 Benefit. Congratulations to tonight’s honoree, David A. Falk, for his devotion, talent and integrity in his industry and community.

Frederick R. Berk, CPA
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WE EXTEND
OUR WARMEST
CONGRATULATIONS
TO OUR DEAR
FRIEND AND
TONIGHT’S HONOREE

DAVID A. FALK

AND WE ARE
PROUD TO SUPPORT
NATIONAL JEWISH HEALTH
AND THE AIR SOCIETY

—— THE CHARTASH FAMILY
We are so thrilled to honor our dear friend David Falk, who sets the bar so high for all of us, and to support your important contributions to National Jewish Health. We are so proud of your special recognition, David, for such an important cause!

Cheers to David and the Falk family!

With love,
Susan, Shelly, Dani and Eric Ganis and Bradley Lerman
We are so thrilled to honor our dear friend David Falk, who sets the bar so high for all of us, and to support your important contributions to National Jewish Health. We are so proud of your special recognition, David, for such an important cause!

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With love,
Susan, Shelly, Dani and Eric Ganis
and Bradley Lerman

FROM ONE MITZVAH TO ANOTHER, WE ARE SO VERY PROUD OF YOU DAVID.

WITH MUCH LOVE,
YOUR ADORING FAMILY
Proud supporters of National Jewish Health & The Sky’s the Limit Benefit

A very special congratulations to this year’s Honoree, David Falk!

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PRESIDENT, NEW YORK TRI-STATE REGION
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and support
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and
THE NEW YORK AIR SOCIETY

at the 2018
THE SKY’S THE LIMIT BENEFIT
Beth and Joseph Rosenberg

Proudly Support Our Great Friend

David Falk
President New York Tri-State Region
Newmark Knight Frank

Congratulations on Being Honored

Well Deserved!!!
WE ARE PROUD TO SUPPORT

NATIONAL JEWISH HEALTH

AND

CONGRATULATE

THIS YEAR’S HONOREE

DAVID FALK
Congratulations

David A. Falk

The AIR Society

2018 Benefit Honoree

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We are proud to support National Jewish Health and our dear friend,

David H. Falk

as he is honored for his dedication to this wonderful cause.

Debra & Brian Ezratty

Congratulations to

David Falk

on this most deserved honor. We applaud his many achievements and his service to the community throughout a most distinguished career.
In honor of this years honoree

David A. Falk

We’re proud to support

National Jewish Health & The AIR Society

CONGRATULATIONS
DAVID
ON A WELL DESERVED HONOR

Michelle and Adam Rosmarin
Congratulations to our dear friend David!

We are so happy to celebrate this special honor with you.

Love,

Nancy & Jeff
Our heartiest congratulations to David Falk on this wonderful honor!

Jeff and Eva

Taub & Posman Associates, LLC
570 Lexington Avenue
Suite 1600
New York, New York 10022

Congratulations to our dear friend

DAVID
on this great honor!

Your dedication and contribution to National Jewish Health is outstanding.

Much Love
Michelle Cohen & family
Save the Date
50th Anniversary

A Winter’s Evening
Real Estate & Construction Industries Dinner Dance

Saturday, December 8, 2018
Grand Hyatt New York

Guest of Honor
Lloyd Goldman
BLDG Management Co., Inc.

Black Tie

For more information, contact Dru Finkelstein at 212.297.0857 or FinkelsteinD@NJHealth.org.
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The committee gratefully acknowledges the support of those contributors who joined us after our printing deadline.

For more information about the New York AIR Society, please contact:

**Mattie L. Shepheard**
Senior Associate Director of Special Events

National Jewish Health
New York Office
271 Madison Avenue, 19th Floor,
New York, NY 10016

Phone: 212.297.0857 / Fax: 212.297.0861

E-mail: ShepheardM@njhealth.org

**Connect with the New York AIR Society**

fb.com/njhevents #nyairsociety
airsociety.org
The Falk Family is proud to support National Jewish Health and thanks its staff for positively impacting so many lives.

With tremendous affection, David, Mindy, Liza, Nicole and Halle
WE CONGRATULATE OUR GOOD FRIEND
DAVID A. FALK
AS OUR 2018 HONOREE

We commend David for his leadership in the fight against respiratory and immunological diseases on behalf of National Jewish Health.