

Improving Cardiovascular Outcomes: The Next Era of Prevention

JUNE 12-13, 2025
Denver, CO
Attend in-person or online

Exhibit/Sponsorship

An Opportunity to Advance Cardiovascular Education and Patient Care

Conference Overview

Date: June 12-13, 2025

Location: National Jewish Health, Denver, CO & Virtual

Host Organization: National Jewish Health (NJH)

Target Audience: Cardiologists, Primary Care Physicians, Advanced Practice Providers, Nurses, Endocrinologists, Diabetologists, Nephrologists, and Gastroenterologists

Expected Attendance: 100-150 live and virtual participants

Accreditation: Up to 8.0 AMA PRA Category 1 Credits™ and 8.0 ABIM MOC Points and 8.0 contact hours for nursing

Endorsements:



About the Conference

Cardiovascular disease (CVD) remains the leading cause of death in the United States, despite rapid advancements in prevention, treatment, and technology. The **Improving Cardiovascular Outcomes: The Next Era of Prevention** conference will bring together leading national experts in cardiology, heart disease, and lifestyle medicine to address critical gaps in patient care. This **1.5-day hybrid event** will focus on the latest scientific evidence, clinical innovations, and best practices for implementing patient-centered prevention and treatment strategies.

Expected attendance for the live and online conference is 150 based on the target audience.

Why Sponsor This Conference?

High Impact and Reach

- National Jewish Health is a world leader in medical education and cardiovascular research.
- The conference is designed to directly enhance clinician knowledge and patient outcomes.
- Attendees represent a multidisciplinary group of healthcare providers who treat cardiovascular disease and related conditions.
- Online enduring content will expand the audience reach beyond the live event, with video recordings available for on-demand learning.

Scientific and Educational Excellence

- Developed by **renowned faculty** from institutions such as National Jewish Health, Johns Hopkins, Stanford, and the University of Florida.
- Designed to achieve **Moore's Level 5 outcomes** by measuring improvements in knowledge, competency, and practice changes.
- Integrates **real-world case studies, interactive discussions, and audience participation** to enhance learning.

Sponsorship & Exhibit Opportunities

By supporting this conference, exhibit and sponsorship partners will help bridge the gap between **cutting-edge cardiovascular research and clinical practice** while gaining recognition as a key contributor to improving cardiovascular health. Sponsorship and exhibitor opportunities include:

Sponsorship Level	Platinum Sponsor (\$20,000)	Gold Sponsor (\$15,000)	Silver Sponsor (\$7,500)	Prime Exhibitor (\$2,500)	Exhibitor (\$2,000)
Number of Conference Registrations	4	2	2	2	1
Table, 2 Chairs, and Electricity (if needed)	x2	x	x	x	x
Company Acknowledgment on Conference Webpage & App	x	x	x	x	x
Company Acknowledgment on Conference Materials	x	x	x	x	x
Company Acknowledgment on Conference Signage	x	x	x		
Booth in Prime Location	x	x	x	x	
Acknowledgment on Social Media	x	x	x		
Sponsorship of Conference App	x				
Company Logo on Attendee Lanyards		x			
Company Logo on Attendee Tote Bags			x		
Placement of Promotional Materials in Attendee Tote	x	x	x		
<i>Medical Sponsorships in any amount are also available. Please contact us for more information.</i>					

Please Note: In accordance with ACCME guidelines, Exhibit tables will be located separately from the area where the educational sessions are being conducted.

Additional Sponsorship Opportunities

Welcome Reception – Title Sponsorship - \$5,000: This premier event brings conference attendees together for an evening of food and drink in the courtyard at National Jewish Health. The exclusive title sponsorship includes acknowledgement in the reception welcome remarks, branded signage on food, beverage and dining tables and acknowledgement in the conference app.

Thursday Lunch Sponsorship – SOLD: Make an impression as the official lunch sponsor during the exclusive lunch break of the conference. Branded signage and displayed prominently at buffet tables and throughout the room. This sponsorship also includes acknowledgement in the conference app and in morning break announcements.

Thursday or Friday Break Sponsorship - \$1,500: Sponsorship of a daily break for attendees includes signage on food, beverage and dining tables, acknowledgement in conference app and in-break announcements.

Friday Breakfast Sponsorship - \$1,500: Start the day off right for attendees by hosting the morning breakfast. Branded signage and displayed prominently at buffet tables and throughout the room. This sponsorship also includes acknowledgement in the conference app and in morning break announcements.

Conference Program Highlights

The agenda will address the most pressing issues in cardiovascular disease prevention and treatment, including:

- **The Epidemiology and Impacts of Atherosclerosis: What's Needed Now**
- **Moving Beyond Traditional Cardiovascular Risk Factors** (Pregnancy-related risks, premature menopause, inflammation, ethnicity, polygenic risk scores)
- **The Latest in Lipids: New Therapies and Targets**
- **Leveraging Technology to Drive Improvements in Care: Wearables, AI, and Remote Monitoring**
- **Effective Team-Based Care in Cardiovascular Prevention**
- **The Future of Cardiometabolic-Renal Prevention Clinics**

For more information, go to: [NJHealth.org/ImprovingCVoutcomes](https://www.njhealth.org/improvingcvoutcomes)

Contact:

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