

**NATIONAL JEWISH HEALTH**

**5280 AIR SOCIETY**

**125  
YEARS**  
National Jewish  
Health

# Rock the Bay



**SEPTEMBER 12, 2024 7-11 P.M.**

**CO-CHAIRS**

**Gavin Ekstrom &  
Kerstin Sebring**

**BENEFITING  
MORGRIDGE ACADEMY**

5280 AIR SOCIETY

# Rock the Bay



## SPONSORSHIP OPPORTUNITIES

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### ROCK THE BAY PRESENTING SPONSOR – \$15,000

#### Media & Marketing

- Naming rights for the event and premier recognition on all event materials (website, email invitations, letterhead, event signage and social media).
- An exclusive social media post.
- Inclusion in press releases and publicity.
- Use of National Jewish Health logo in approved materials to promote your support.
- Post-event recognition.
- Listing in National Jewish Health annual report.

#### On-Site Recognition

- Logo or name on all event sponsor signage.
- Tickets for 16 guests, including complimentary drinks, food and entertainment.
- Eight VIP reserved parking spots closest to venue.
- Verbal acknowledgement at event.
- Company/name displayed on screens throughout the evening.
- Two song dedications or requests played live.
- Captain's hats for 16 guests.

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### YACHT ROCK ENTERTAINMENT SPONSOR – \$10,000

#### Media & Marketing

- Recognition on event materials (website, email invitations and event sponsor signage).
- Inclusion in press releases and publicity.
- Use of National Jewish Health logo in approved materials to promote your support.
- Post-event recognition.
- Listing in National Jewish Health annual report.

#### On-Site Recognition

- Exclusive signage on stage.
- Logo or name on all event sponsor signage.
- Tickets for 12 guests, including complimentary drinks, food and entertainment.
- Verbal acknowledgement at event.
- Company/name displayed on screens throughout the evening.
- One song dedication or request played live.
- Captain's hats for 12 guests.



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## SET SAIL BAR SPONSOR – \$7,500

### Media & Marketing

- Recognition on event materials (website, email invitations and event sponsor signage).
- Use of National Jewish Health logo in approved materials to promote your support.
- Post-event recognition.
- Listing in National Jewish Health annual report.

### On-Site Recognition

- Signage at each bar and a signature cocktail.
- Tickets for 10 guests, including complimentary drinks, food and entertainment.
- Verbal acknowledgement at event.
- Company/name displayed on screens throughout the evening.

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## AHOY CAPTAIN SPONSOR – \$5,000

- Recognition on event materials (website, email invitations and event sponsor signage).
- Tickets for eight guests, including complimentary drinks, food and entertainment.
- Use of National Jewish Health logo in approved materials to promote your support.
- Verbal acknowledgement at event.
- Company/name displayed on screens throughout the evening.
- Post-event recognition.
- Listing in National Jewish Health annual report.

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## ANCHOR SPONSOR – \$2,500

- Recognition on event website.
- Tickets for six guests, including complimentary drinks, food, dancing and entertainment.
- Use of National Jewish Health logo in approved materials to promote your support.
- Company/name displayed on screens throughout the evening.
- Listing in National Jewish Health annual report.

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## ON DECK SPONSOR – \$1,000

- Recognition on event website.
- Tickets for two guests, including complimentary drinks, food and entertainment.
- Use of National Jewish Health logo in approved materials to promote your support.
- Company/name displayed on screens throughout the evening.
- Listing in National Jewish Health annual report.

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## SAIL MATES POWER COUPLE SPONSOR – \$250 (\$300 IF PURCHASED AFTER AUGUST 12)

- Company/name displayed on screens throughout the evening.
- Tickets for two guests, including complimentary drinks, food and entertainment.