

NATIONAL JEWISH HEALTH

# REV the Runway

FASHION SHOW

THURSDAY,  
NOVEMBER 2, 2023

TITLE SPONSOR & CHAIRS

**THE COHEN FAMILY**

Warren, Denise, Max, Dan & Emily

PRESENTED BY

MERCEDES-BENZ  
OF DENVER

*Neiman Marcus*



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## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP LEVELS

Title Sponsor – \$20,000

Runway Sponsor – \$15,000

Couture Sponsor – \$10,000

Style-Driven Sponsor – \$5,000

Strut Sponsor – \$2,500

Trend Sponsor – \$1,000

Patron Sponsor – \$500

Individual Ticket – \$150

### TITLE SPONSOR – \$20,000 SOLD

- Recognition as title sponsor on event promotional materials
- VIP stage-side seating for 12 guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention
- 10 VIP tickets to “second look” event at Neiman Marcus on Saturday, November 4
- Gift from Neiman Marcus for all guests

### RUNWAY SPONSOR – \$15,000

- Recognition on event promotional materials
- VIP stage-side seating for 10 guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention
- 8 VIP tickets to “second look” event at Neiman Marcus on Saturday, November 4
- Gift from Neiman Marcus for all guests

### COUTURE SPONSOR – \$10,000

- Recognition on event promotional materials
- VIP stage-side seating for 8 guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention
- 6 VIP tickets to “second look” event at Neiman Marcus on Saturday, November 4
- Gift from Neiman Marcus for all guests

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## SPONSORSHIP OPPORTUNITIES

### STYLE-DRIVEN SPONSOR – \$5,000

- Recognition on event promotional materials
- Preferred seating for 6 guests
- Half-page ad in event program
- Recognition on select event signage
- 4 VIP tickets to “second look” event at Neiman Marcus on Saturday, November 4
- Gift from Neiman Marcus for all guests

### STRUT SPONSOR – \$2,500

- Recognition on event promotional materials
- Preferred seating for 4 guests
- Quarter-page ad in event program
- 2 VIP tickets to “second look” event at Neiman Marcus on Saturday, November 4
- Gift from Neiman Marcus for all guests

### TREND SPONSOR – \$1,000

- Recognition on event promotional materials
- Preferred seating for 2 guests
- Listing in event program
- Gift from Neiman Marcus for all guests

### PARTY OF TWO PATRON SPONSOR – \$500

- Seating for 2 guests
- Listing in event program

### INDIVIDUAL TICKET – \$175 (\$200 if purchased after 10/13/23)

- General admission for one (standing room only)

#### EVENT CONTACT

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[NJHEALTH.ORG/REVTHERUNWAY](https://NJHEALTH.ORG/REVTHERUNWAY)