

EXECUTIVE SUMMARY

From February to June 2009, National Jewish Health held 21 dinner meetings regarding the topic “*Regaining Control of Severe Asthma*” across those U.S. metropolitan areas with the highest concentrations of pulmonologists, taking into consideration cities that are known to be “Asthma hotspots.” The *Regaining Control of Severe Asthma* dinner series was designed to improve participants’ ability to apply the NHLBI EPR-3 Guidelines in their practices. As with all CME activities, National Jewish Health wished to determine the success of these dinner meetings along several dimensions. Based upon the findings of this outcomes assessment, we can conclude that this CME/CE event was successful in terms of: participant satisfaction; knowledge gain; and impact on practice.

SATISFACTION

- 94% of those who completed the Evaluation immediately following the meeting gave a Top-Two-Box rating for meeting the program’s stated learning objectives.
 - 97% gave such ratings for the programs’ presenters in terms of meeting the stated learning objectives.
 - 94% of participants were satisfied with respect to the delivery of the presentation.
- 92% of participants who attended one of these dinner meetings gave a Top-Two-Box rating for this event compared to other CME/CE events they had experienced within the previous year.
- 89% of participants were either “Extremely” or “Very Satisfied” with this event when re-surveyed 45-days after attending the meeting.

KNOWLEDGE

- A before/after comparison participants’ knowledge regarding asthma guidelines revealed a statistically significant improvement in application of the guidelines to three of five cases on the question, “What is the appropriate controller treatment for this patient?”

IMPACT

- 92% of Delayed Post-Assessment respondents said that they are now using the asthma guidelines, a 22-point increase over the percentage who said they were using the guidelines prior to the event.
- 59% of Delayed Post-Assessment respondents indicated that they had made changes in their practices as a result of the event.