

June 12, 2014

**IMPORTANT NOTICE: List Price Increase Effective September 1, 2014**

Dear Valued Client,

We greatly appreciate your continued interest in utilizing the services provided by National Jewish Health® Advanced Diagnostic Laboratories. It is our purpose to provide cutting-edge testing that supports the needs of your patients, is proactive and is personalized.

Like most of you, we have experienced inflationary effects in our business, as well as price increases from our suppliers. We have worked to avoid adjusting our prices, but can no longer continue to absorb these additional costs. Our original notice sent in April gave a pricing change date of July 1, 2014. However, the effective date for our new fee schedule is now September 1, 2014. This letter serves as notification that our "list" or fee schedule pricing will rise by 5%, beginning September 1, 2014. The new fee schedule is attached for your use.

We truly value your business and look forward to furthering our relationship with you. If you have any questions or concerns, please feel free to contact me.



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