

National Jewish Health[®]

Breathing Science is Life.[®]

NATIONAL JEWISH HEALTH Pulmonary & Allergy *Update*

EXHIBITOR AGREEMENT FORM

February 2-5, 2022

Keystone Conference Center | Keystone, Colorado

About the Meeting: National Jewish Health will be holding its 44th Annual Pulmonary and Allergy Update meeting at the Keystone Conference Center on February 2-5, 2022. The meeting will bring together world-class faculty from National Jewish Health and physicians and health care professionals from around the country. For more housing, shuttle and program information please go to www.njhealth.org/keystone2022.

Exhibit hours:

Wednesday, February 2

1:00 pm – 3:00 pm Exhibit Registration and Set up
5:00 pm – 5:30 pm Break and Exhibits Open

Thursday, February 3 and Friday, February 4

6:00 am – 7:00 am Breakfast and Exhibits Open
8:20 am – 8:50 am Break and Exhibits Open
4:30 pm – 5:00 pm Afternoon Snack and Exhibits Open

Saturday, February 5

6:00 am – 7:00 am Breakfast and Exhibits Open
8:20 am – 8:50 am Break and Exhibits Open
Break down exhibits by 10:00 am on Saturday

Contact Information

Company Name _____ Address _____

Main Contact _____ City, State, Zip _____

Phone Number _____ Email Address _____

Onsite Contact #1 Full Name _____ Onsite Contact #2 Full Name _____

Onsite Contact #1 Phone Number _____ Onsite Contact #2 Phone Number _____

Onsite Contact #1 Email _____ Onsite Contact #2 Email _____

CONFERENCE EXHIBIT LEVELS

Platinum Sponsor Exhibitor (\$20,000)

- Booth in premium location
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- Company acknowledgement on signage in the exhibit hall
- 3 conference registrations
- 2 booths - 6 foot table, 2 chairs, table drape, and electricity (if needed)
- Name on conference t-shirt
- **Acknowledgement on social media**
- **Sponsorship of lanyards for attendees**
- **Sponsor of COVID testing**

Gold Sponsor Exhibitor (\$15,000)

- Booth in prime location
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- Company acknowledgement on signage in the exhibit hall
- 3 conference registrations
- Name on conference t-shirt
- **2 booths - 6 foot table, 2 chairs, table drape, and electricity (if needed)**
- **Acknowledgement on social media**
- **Sponsorship of conference wifi**

Silver Sponsor Exhibitor (\$10,000)

- Booth in prime location
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- Company acknowledgement on signage in the exhibit hall
- 3 conference registrations
- 6 foot table, 2 chairs, table drape, and electricity (if needed)
- Name on conference t-shirt
- **Sponsorship of customized room key with company logo**

Prime Exhibitor Plus (\$3,500)

- 6 foot table, 2 chairs, table drape, and electricity (if needed)
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- Booth in prime location
- **3 conference registrations**
- **Name on conference t-shirt**

Prime Exhibitor (\$3,000)

- 6 foot table, 2 chairs, table drape, and electricity (if needed)
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- **2 conference registrations**
- **Booth in prime location**

Exhibitor (\$2,500)

- 6 foot table, 2 chairs, table drape, and electricity (if needed)
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- 1 conference registration

Product theater: 4 time slots available!

Contact Andrea Harshman, harshmana@njhealth.org for more information

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February 2-5, 2022

Keystone Conference Center | Keystone, Colorado

Conference Support: We will be unable to attend the 2022 Keystone conference; however, we would like to support the educational program. Enclosed please find a check for \$ _____

TOTAL DUE: \$ _____

List any exhibitor you wish to be near. _____

List any exhibitor you do not wish to be near. _____

Do you require electricity? YES NO

Invoice me directly.

Payment enclosed. Please make checks payable to:

NATIONAL JEWISH HEALTH
TAX ID # 74-2044647

PAYMENT TERMS AND CONDITIONS

Full payment should be received no later than January 26, 2022. Notification of cancellation of space must be in writing and received prior to January 26, 2022. If cancellation is received on or after January 26, 2022, 100% of the total contracted booth fee will be retained.

COVID-19: Vaccination and face masks indoors will be required. We will be monitoring the situation and will make changes as needed to provide a safe learning environment.

EXHIBITOR POLICY AGREEMENT

- National Jewish Health as the accredited provider bears sole responsibility for the control of content and planning of this CME activity.
- Exhibitor agrees to abide by the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support: <https://www.accme.org/accreditation-rules/standards-for-commercial-support>
- Standard 4.1: Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
- Standard 4.2: Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity
- Exhibitors may only distribute marketing or promotional materials in the designated exhibit space.
- Exhibitors may attend the educational session but must not engage in sales, promotional activities, or distribute product-specific advertisements while in the designated location of the educational activity.
- Exhibit space is conveniently located just steps from the meeting facility and the agenda is designed to allow time for attendees to visit the exhibit hall.
- This exhibit opportunity is available to multiple organizations.

Authorized Signature: _____ Date: _____

