

National Jewish Health

LOS ANGELES REAL ESTATE

**BREATH
OF LIFE**

GOLF CLASSIC



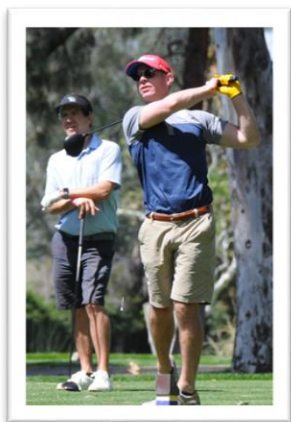
Monday, May 6, 2024

El Caballero Country Club | Tarzana, California

LOS ANGELES REAL ESTATE

BREATH OF LIFE

GOLF CLASSIC



Tournament Chair

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Sonnenblick-Eichner Company

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LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

BREATH OF LIFE

GOLF CLASSIC



L.A.'s leaders in real estate gather for this highly anticipated event. No other event of this size and caliber is solely dedicated to the real estate industry in Los Angeles.

Golf tournaments benefiting National Jewish Health have been held in L.A. since 1989, raising more **than \$4 million**, giving the **Breath of Life** to children and adults in California and around the country.

NATIONAL JEWISH HEALTH IN BRIEF

Innovative and Integrated Care

National Jewish Health is *the* place in the United States where patients with the most difficult cases of lung, heart, immune and related diseases seek life-changing care they cannot find anywhere else.

Your support of National Jewish Health through the Breath of Life Golf Classic will help to make possible unsurpassed care and breathtaking discoveries that will impact you, your children, and generations to come.

BETWEEN JULY 1, 2021, AND JUNE 30, 2022

151,000 
National Jewish Health provided
151,000 patient visits.

34,000

We saw **34,000 unique patients.**

\$44 million 
We provided **\$44 million in
charity care.**

1 in 4



1 in 4 Americans live with conditions such as asthma, allergies, COPD, interstitial lung diseases, lung cancer and many others, which can significantly interfere with quality of life or can be life-threatening.

world-class



Our world-class scientists and physicians are pioneering advancements and developing global guidelines in areas that affect the lungs, such as the heart, immune system, brain and GI tract. They have made important contributions to the research and treatment of asthma, cancer, immunology and allergies.

Groundbreaking Research

Our scientific advances, include:

- The development of the Food Challenge, the gold standard for diagnosing food allergies.
- National guidelines and standards of care for screening and early detection of lung cancer.
- Clinical work leading to the introduction of asthma and allergy medications, such as Advair®, Claritin®, Xolair® and the newer “biologics.”

Educating Current and Future Leaders

- Our renowned physicians and scientists elevate the standard of care while teaching fellows and other physicians in our innovative methods.
- We operate Morgridge Academy, an accredited, tuition-free, K-8, day school for chronically ill children.

LOS ANGELES REAL ESTATE

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SPONSORSHIP OPPORTUNITIES

\$20,000 NAMING SPONSOR

- Eight spots for golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo incorporated into name of event
- Name/logo on marketing including electronic invitation, email communication, signage and event website*
- Tee Sign
- Recognition in the National Jewish Health annual report

\$15,000 PRESENTING SPONSOR

- Eight spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo recognized as presenting sponsor on marketing including electronic invitation, email communication, signage and event website*
- Recognition in the National Jewish Health annual report

\$10,000 TOURNAMENT SPONSOR

- Eight spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo on marketing including electronic invitation, email communication, signage and event website*
- Recognition in the National Jewish Health annual report

\$10,000 19th HOLE CELEBRATION SPONSOR

- Eight spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo on marketing including electronic invitation, email communication, signage and event website*
- Recognition in the National Jewish Health annual report

LOS ANGELES REAL ESTATE

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SPONSORSHIP OPPORTUNITIES

\$8,500 GOLF CART SPONSOR

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo prominently displayed on golf carts, email communication and on event website*
- Recognition in the National Jewish Health annual report

\$8,500 TEE GIFT SPONSOR

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo prominently displayed at tee gift distribution station, on a sleeve of golf balls given to players, email communication, and on event website*
- Recognition in the National Jewish Health annual report

\$6,500 AUCTION SPONSOR

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo prominently displayed at live auction, opportunity drawing and on event website*
- Recognition in the National Jewish Health annual report

\$6,500 BEVERAGE SPONSOR

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo prominently displayed at beverage stations and on event website*
- Recognition in the National Jewish Health annual report

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SPONSORSHIP OPPORTUNITIES

\$6,500 CADDIE SPONSOR

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo prominently displayed on caddies' bibs and on event website*
- Recognition in the National Jewish Health annual report

\$6,500 FLAG SPONSOR

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo prominently displayed on nine flags and on event website*
- Recognition in the National Jewish Health annual report

\$6,500 HOLE-IN-ONE SPONSOR - SOLD

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo recognition at contest hole and on event website*
- Recognition in the National Jewish Health annual report

\$6,500 LUNCH SPONSOR

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo prominently displayed at lunch turn and on event website*
- Recognition in the National Jewish Health annual report

\$6,500 PUTTING CONTEST SPONSOR

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo prominently displayed at putting contest and on event website*
- Recognition in the National Jewish Health annual report

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SPONSORSHIP OPPORTUNITIES

\$6,500 SCORECARD SPONSOR

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo on players' scorecards and on event website*
- Recognition in the National Jewish Health annual report

\$6,500 TRACKMAN SPONSOR

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo prominently displayed at Trackman assessment location, on Trackman report and on event website*
- Recognition in the National Jewish Health annual report

\$4,500 BREAKFAST SPONSOR - SOLD

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo prominently displayed at breakfast area and on event website*
- Recognition in the National Jewish Health annual report

\$4,500 CONTEST CARD SPONSOR

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo included on contest description cards and on event website*
- Recognition in the National Jewish Health annual report

\$4,500 DRIVING RANGE SPONSOR - SOLD

- Four spots of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day
- Name/logo displayed at the driving range and on event website*
- Recognition in the National Jewish Health annual report

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SPONSORSHIP OPPORTUNITIES

\$3,500 FOURSOME SPONSOR

- Four spots of golf, including golf carts, tee gifts, breakfast, lunch, dinner and beverages all day
- Name/logo on event website*
- Recognition in the National Jewish Health annual report

\$750 INDIVIDUAL PLAYING SPOT

- One spot of golf, including carts, gifts, breakfast, lunch, dinner and beverages all day

\$400 TEE SIGN

- Name/logo on sponsored green

\$250 INDIVIDUAL DINNER AND AWARDS RECEPTION TICKET

- One attendee for the dinner and awards reception, including beverages

**Some opportunities are time-sensitive*

WANT TO KNOW MORE?

For more information about sponsorship opportunities for the Los Angeles Real Estate Breath of Life Golf Classic benefiting National Jewish Health, please contact:

Keri Henning

Senior Associate Director, Development Events

818.905.1300 | HenningK@njhealth.org

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Reserve your spot at njhealth.org/Lagolf

You may also send this form to Keri Henning via the contact info below.

Name _____ Company _____

Address _____ City, State, Zip _____

Phone _____ Email _____

Sponsorship level: _____ How would you like to be listed on our website: _____

Enclosed is my check for \$_____ made payable to "National Jewish Health"

Please charge my credit card: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover Card # _____

Exp. Date _____ CVV# _____ Print name as it appears on the card: _____

This is a: ☐ Personal Card ☐ Business Card Name of Business: _____

Signature _____ Date _____

Thank you for your support and we'll see you on May 6, 2024!

Contact us at National Jewish Health, 14724 Ventura Blvd., Suite 1004, Sherman Oaks, CA 91403

Keri Henning | 818.905.1300 | HenningK@njhealth.org