

NATIONAL JEWISH HEALTH

— *REV THE RUNWAY* —
FASHION SHOW



PRESENTED
— BY —



MERCEDES-BENZ
OF DENVER

NEIMAN MARCUS

THURSDAY, NOVEMBER 4, 2021

CHAIRS

Debbie Feiner | Jordan Feiner | Lisa Walko



**National Jewish
Health®**

Breathing Science is Life.®

NATIONAL JEWISH HEALTH

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FASHION SHOW

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

Title Sponsor – \$20,000
Runway Sponsor – \$15,000
Couture Sponsor – \$10,000
Style-Driven Sponsor – \$5,000
Strut Sponsor – \$2,500
Patron Sponsor – \$500
Individual Ticket – \$150

TITLE SPONSOR \$20,000

- Recognition as title sponsor on all materials, printed and electronic
- Social media recognition
- VIP stage-side seating for 12 guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention
- Parting gift from Neiman Marcus for all guests

RUNWAY SPONSOR \$15,000

- Recognition on all materials, printed and electronic
- Social media recognition
- VIP stage-side seating for 12 guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention
- Parting gift from Neiman Marcus for all guests

COUTURE SPONSOR \$10,000

- Recognition on all materials, printed and electronic
- Social media recognition
- VIP stage-side seating for eight guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention
- Parting gift from Neiman Marcus for all guests

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SPONSORSHIP OPPORTUNITIES

STYLE-DRIVEN SPONSOR \$5,000

- Recognition on selected materials, printed and electronic
- Select social media recognition
- Preferred seating for six guests
- Half-page ad in event program
- Recognition on select event signage
- Parting gift from Neiman Marcus for all guests

STRUT SPONSOR \$2,500

- Recognition on selected materials, printed and electronic
- Select social media recognition
- Preferred seating for four guests
- Quarter-page ad in event program
- Parting gift from Neiman Marcus for all guests

PARTY OF TWO PATRON SPONSOR \$500

- Seating for two guests
- Listing in event program
- Parting gift from Neiman Marcus for all guests

INDIVIDUAL TICKET \$150

- General admission for one

EVENT CONTACT

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