



REV
the Runway
DENVER

BENEFITING
National Jewish Health



2024

REV DENVER



NATIONAL JEWISH HEALTH

REV

the Runway

WEDNESDAY, NOVEMBER 5
6 P.M.

Mercedes-Benz of Denver
940 South Colorado Blvd., Denver

CHAIR
Annabel Bowlen

Style. Sophistication. Purpose.

Join the city's most stylish trendsetters for Rev the Runway — a sensational evening of world-class fashion, top-tier cuisine and hand-crafted cocktails. This event will sell out — don't miss your chance to be seen, make an impact and fuel the future of lifesaving care.

6 p.m. — Cocktail Hour
7:30 p.m. — Program, Fashion Awards and Live Auction
8:10 p.m. — Fashion Show
8:30 p.m. — After Party

PRESENTED BY



Mercedes-Benz
of Denver

Neiman Marcus

REV

the Runway

DRIVERS

Kat Ashter
Betsy Baltzer
Ivy Binder
Sunny Brownstein
Robin D. Chotin*
Goldie Cohen
Kristen Cooley
Faye Demby
Chloe Dinsdale Wallunas
Julie Dinsdale
Cindy Farber
Molly Fortune
Amy Fotenos
Cindy George
Chelsea Haimm
Elizabeth Hamilton
Andrea Hampden
Kristen M. Holtzman*
Erin Hornstein
Makala Hubbell
Elise LoSasso

Bonnie Mandarich*
Edie Marks
Lori Marks
Debra McKenney
Ela McKinnon
Christy Palazzo
Deana Perlmutter
Abby Perlmutter Miller
Devon Richardson
Nancy Sagar
Kerstin Sebring
Jessica Shaoul
Jourdan Shelton
Kate Sutton Wells
Lisa Walko
Quinn Washington
Joey Wasko
Libby Weaver
Lauren Whitney
Amy Zaterman

* Member, National Jewish Health Board of Directors



RESTAURANT PARTNERS



BLOSSOM *by* SYC

Eddie V's
PRIME SEAFOOD

La Loma

Le Bilboquet

Le Colonial

OCEAN PRIME
SEAFOOD • STEAKS • COCKTAILS

Safta

SUSHI *by* SYC

MEDIA PARTNERS

©CBS
COLORADO

COLORADO
expression

SPONSORSHIP

& TICKET OPPORTUNITIES

TITLE SPONSOR – \$25,000

- Recognition as title sponsor on event promotional materials
- VIP seating for 12 guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- 12 guests for an exclusive backstage second look after the show
- Podium mention

RUNWAY SPONSOR – \$15,000

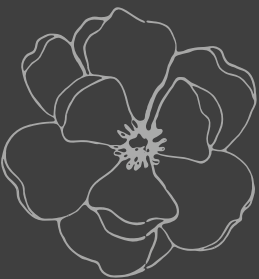
- Recognition on event promotional materials
- VIP seating for 10 guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- 10 guests for an exclusive backstage second look after the show
- Podium mention

COUTURE SPONSOR – \$10,000

- Recognition on event promotional materials
- VIP seating for eight guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- 8 guests for an exclusive backstage second look after the show
- Podium mention

STYLE-DRIVEN SPONSOR – \$6,000

- Recognition on event promotional materials
- Preferred seating for six guests
- Half-page ad in event program
- 6 guests for an exclusive backstage second look after the show
- Recognition on select event signage



STRUT SPONSOR – \$3,000

- Recognition on event promotional materials
- Preferred seating for four guests
- Quarter-page ad in event program

TREND SPONSOR – \$1,250

- Recognition on event promotional materials
- Preferred seating for two guests
- Listing in event program

PARTY OF TWO PATRON SPONSOR – \$750

- Seating for two guests
- Listing in event program

INDIVIDUAL TICKET – \$175

(\$200 if purchased after October 15, 2025)

- General admission for one guest (standing room only)

Each opportunity includes the fashion show, appetizers, open bar and complimentary valet parking.

Reserve Your Sponsorship
or Tickets Today

njhealth.org/RevtheRunway



SCAN TO RSVP

Contact:
Lea Frank
303.728.6576
FrankL@njhealth.org

PAST REV THE RUNWAY CHAIRS

2024
Chair – Joy Dinsdale
Co-Chairs – Chloe Dinsdale Wallunas |
Jillian Dinsdale Schmidt | Julie Dinsdale

2023
Chairs – The Cohen Family: Warren,
Denise, Max, Dan and Emily

2022
Chairs – Robin Chotin | Bonnie Mandarich |
Abby Perlmutter Miller
Honorary Chair – Elizabeth Hamilton

2021
Chairs – Debbie Feiner | Jordan Feiner |
Lisa Walko
Honorary Chair – Cindy Farber

2019
Chairs – Goldie Cohen | Faye Demby |
Susan Noble
Honorary Chair – Arlene Hirschfeld

2018
Chairs – Molly Fortune | Streeter McClure |
Libby Weaver
Honorary Chairs – Robin Chotin |
Bonnie Mandarich | Abby Perlmutter Miller

2017
Chairs – Robin Chotin | Bonnie Mandarich |
Abby Perlmutter Miller

ABOUT NATIONAL JEWISH HEALTH

Proceeds of REV THE RUNWAY DENVER support National Jewish, the leading respiratory hospital in the nation and a global health leader. Children and adults come from across the country and around the world to find answers for the most difficult cases of lung, heart, immune and related diseases — often when they have not found the help they need anywhere else.

Our world-class doctors and scientists drive groundbreaking medical research that leads to life-changing care and treatment for patients. They set national treatment guidelines and are consistently named to various “best of” lists, such as “America’s Top Doctors” by Castle Connolly.

For more than 125 years as a charitable institution, National Jewish Health has provided care to all patients, regardless of their ability to pay. In fiscal year 2024 alone, we provided \$38 million in free and subsidized care.

BOARD OF DIRECTORS

Evan H. Zucker, Chair
Richard N. Baer
Geoffrey H. Barker
James B. Berenbaum
Robin D. Chotin
Ross S. Chotin
Warren P. Cohen
Steven C. Demby
Christopher J. Dinsdale
R. Stanton Dodge
Brad C. Farber
Daniel J. Feiner
Michael A. Feiner
Thomas A. Gart
Roger A. Gibson
Charles R. Gwirtsman
Robin S. Hickenlooper

Kristen M. Holtzman
Lewis M. Kling
Steven D. Kris
Bradley A. Levin
Bonnie Mandarich
Connie G. McArthur
Scott Mitchell
Marvin I. Moskowitz
Brian J. Parks
Samuel Rascoff
Blair E. Richardson
Michael Salem, MD
John H. Sampson, MD, PhD
Michael K. Schonbrun
Jim Sheets
Stephen B. Siegel
Wendy M. Siegel

Donald A. Silversmith
Marc D. Steron
Debra M. Tuchman
The Honorable
Daniel W. Yohannes

Lifetime Directors
Stephen W. Arent
Norman Brownstein, Esq.
David H. Engleberg
Lawrence P. Gelfond
A. Barry Hirschfeld, Sr.
Edward A. Robinson
Meyer M. Saltzman
Rich A. Schierburg
Martin Semple



National Jewish Health is the leading respiratory hospital in the nation delivering excellence in multispecialty care and world class research. Founded in 1899 as a nonprofit hospital, National Jewish Health today is the only facility in the world dedicated exclusively to groundbreaking medical research and treatment of children and adults with respiratory, cardiac, immune and related disorders. Patients and families come to National Jewish Health from around the world to receive cutting-edge, comprehensive, coordinated care.

njhealth.org

