

National Jewish Health®

Breathing Science is Life.®



February 5-8, 2020

Keystone Conference Center | Keystone, Colorado

EXHIBITOR AGREEMENT FORM

About the Meeting: National Jewish Health will be holding its 42nd Annual Pulmonary and Allergy Update meeting at the Keystone Conference Center on February 5-8, 2020. The meeting will bring together world-class faculty from National Jewish Health and physicians and health care professionals from around the country. For more program information please go to www.njhealth.org/keystone2020.

Exhibit hours:

Wednesday, February 5

1:00 pm – 3:00 pm Exhibit Registration and Set up
5:00 pm – 5:30 pm Break and Exhibits Open

Thursday, February 6 and Friday, February 7

6:00 am – 7:00 am Breakfast and Exhibits Open
8:20 am – 8:50 am Break and Exhibits Open
4:30 pm – 5:00 pm Afternoon Snack and Exhibits Open

Saturday, February 8

6:00 am – 7:00 am Breakfast and Exhibits Open
8:20 am – 8:50 am Break and Exhibits Open
Break down exhibits by 10:00 am on Saturday

Contact Information

Company Name _____ Address _____

Main Contact _____ City, State, Zip _____

Phone Number _____ Email Address _____

Onsite Contact #1 Full Name _____ Onsite Contact #2 Full Name _____

Onsite Contact #1 Phone Number _____ Onsite Contact #2 Phone Number _____

Onsite Contact #1 Email _____ Onsite Contact #2 Email _____

CONFERENCE EXHIBIT LEVELS

Platinum Sponsorship (\$30,000)

- Booth in prime location
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- Company acknowledgement on signage in the exhibit hall
- 3 conference registrations
- **2 booths** - 6 foot table, 2 chairs, table drape, and electricity (if needed)
- Option to place brochure materials in the attendee bags
- Name on conference t-shirt
- **Sponsorship of lanyards for attendees**
- **Sponsorship of conference wireless internet**

Gold Sponsorship (\$15,000)

- Booth in prime location
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- Company acknowledgement on signage in the exhibit hall
- 3 conference registrations
- **2 booths** - 6 foot table, 2 chairs, table drape, and electricity (if needed)
- Option to place brochure materials in the attendee bags
- Name on conference t-shirt
- **Sponsorship of conference mobile app**

Silver Sponsorship (\$10,000)

- Booth in prime location
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- Company acknowledgement on signage in the exhibit hall
- 3 conference registrations
- 6 foot table, 2 chairs, table drape, and electricity (if needed)
- Option to place brochure materials in the attendee bags
- Name on conference t-shirt
- **Sponsorship of customized room key with company logo**

Prime Exhibitor Plus (\$3,000)

- 6 foot table, 2 chairs, table drape, and electricity (if needed)
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- **3 conference registrations**
- **Booth in prime location**
- **Name on conference t-shirt**

Prime Exhibitor (\$2,500)

- 6 foot table, 2 chairs, table drape, and electricity (if needed)
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- **2 conference registrations**
- **Booth in prime location**

Exhibitor (\$2,000)

- 6 foot table, 2 chairs, table drape, and electricity (if needed)
- Company acknowledgement on conference webpage
- Company acknowledgement in conference materials
- **1 conference registration**

EXHIBITOR AGREEMENT FORM

February 5-8, 2020

Keystone Conference Center | Keystone, Colorado

Conference Support: We will be unable to attend the 2020 Keystone conference; however, we would like to support the educational program. Enclosed please find a check for \$ _____

TOTAL DUE: \$ _____

List any exhibitor you wish to be near. _____

List any exhibitor you do not wish to be near. _____

Do you require electricity? YES NO

Payment enclosed. Please make checks payable to:

NATIONAL JEWISH HEALTH
TAX ID # 74-2044647

PAYMENT TERMS AND CONDITIONS

Full payment should be received no later than January 23, 2020. Notification of cancellation of space must be in writing and received prior to January 23, 2020. If cancellation is received after January 31, 2020, 100% of the total contracted booth fee will be retained.

Housing:

Keystone Resort has a variety of lodge rooms and studio to three bedroom condominiums at a negotiated rate in the Keystone Village and outlying resort. To make reservations, or for more information, call Keystone Resort directly at 1-800-258-0437 and mention group code **CN120NJ** to qualify for discounted room and transportation rates. Keystone Resort will confirm your reservation directly. Space and rates cannot be guaranteed after December 23, 2019.

Shuttle Information:

Colorado Mountain Express (CME) can provide shuttle service to and from Denver International Airport to Keystone Resort. Reservations are required and can be made directly with CME by calling 1-800-525-6363 or go to www.resort-express.com.

EXHIBITOR POLICY AGREEMENT

- National Jewish Health as the accredited provider bears sole responsibility for the control of content and planning of this CME activity.
- Exhibitor agrees to abide by the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support: <https://www.accme.org/accreditation-rules/standards-for-commercial-support>
- Standard 4.1: Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
- Standard 4.2: Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity
- Exhibitors may only distribute marketing or promotional materials in the designated exhibit space.
- Exhibitors may attend the educational session but must not engage in sales, promotional activities, or distribute product-specific advertisements while in the designated location of the educational activity.

Authorized Signature: _____ Date: _____

Invoice me directly.

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