

# NATIONAL JEWISH HEALTH



THURSDAY, NOVEMBER 3, 2022

## CHAIRS

Robin Chotin  
Bonnie Mandarich  
Abby Perlmutter Miller

## HONORARY CHAIR

Elizabeth Hamilton



**National Jewish  
Health®**

**Breathing Science is Life.®**

NATIONAL JEWISH HEALTH

5TH ANNIVERSARY

# **REV** THE RUNWAY FASHION SHOW

## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP LEVELS

<b>Title Sponsor – \$20,000</b>	<b>Strut Sponsor – \$2,500</b>
<b>Runway Sponsor – \$15,000</b>	<b>Trend Sponsor – \$1,000</b>
<b>Couture Sponsor – \$10,000</b>	<b>Patron Sponsor – \$500</b>
<b>Style-Driven Sponsor – \$5,000</b>	<b>Individual Ticket – \$150</b>

### TITLE SPONSOR - \$20,000

- Recognition as title sponsor on event promotional materials
- Social media recognition
- VIP stage-side seating for 12 guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention
- Gift from Neiman Marcus for all guests

### RUNWAY SPONSOR - \$15,000

- Recognition on event promotional materials
- Social media recognition
- VIP stage-side seating for 10 guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention
- Gift from Neiman Marcus for all guests

### COUTURE SPONSOR - \$10,000

- Recognition on event promotional materials
- Social media recognition
- VIP stage-side seating for eight guests
- Full-page ad in event program
- Name or logo on step-and-repeat and event signage
- Podium mention
- Gift from Neiman Marcus for all guests

[NJHEALTH.ORG/REVTHERUNWAY](http://NJHEALTH.ORG/REVTHERUNWAY)

# NATIONAL JEWISH HEALTH

## 5TH ANNIVERSARY

# **REV** THE RUNWAY FASHION SHOW

## SPONSORSHIP OPPORTUNITIES

### STYLE-DRIVEN SPONSOR - \$5,000

- Recognition on event promotional materials
- Select social media recognition
- Preferred seating for six guests
- Half-page ad in event program
- Recognition on select event signage
- Gift from Neiman Marcus for all guests

### STRUT SPONSOR - \$2,500

- Recognition on event promotional materials
- Select social media recognition
- Preferred seating for four guests
- Quarter-page ad in event program
- Gift from Neiman Marcus for all guests

### TREND SPONSOR - \$1,000

- Recognition on event promotional materials
- Preferred seating for two guests
- Listing in event program
- Gift from Neiman Marcus for all guests

### PARTY OF TWO PATRON SPONSOR - \$500

- Seating for two guests
- Listing in event program
- Gift from Neiman Marcus for all guests

### INDIVIDUAL TICKET - \$150 (\$175 IF PURCHASED AFTER OCTOBER 15, 2022)

- General admission for one

#### EVENT CONTACTS

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