The New York AIR Society presents

The Sky’s The Limit

BENEFIT COCKTAIL PARTY
THURSDAY, MAY 1, 2014

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With our deepest gratitude to

The AIR SOCIETY committee, 
Dr. Michael Salem, & 
our friends and colleagues

for their continued efforts and support

and

special thanks to

Michael Rodriguez

for his dedication this year

We are forever grateful to National Jewish 
for the care and love they have 
shown our family over the years.

Stacey and Roger Silverstein
Congratulations to our President

Michael Rodriguez

The Sky’s The Limit
2014 New York AIR Society Benefit

“What you do has far greater impact than what you say.”
—Stephen Covey

We are proud of you!

Gary Green
and your family at
Alliance Building Services
Mr. Michael A. Rodriguez  
President  
Alliance Building Services

In 1995, Mr. Rodriguez joined Alliance Building Services in its founding years, working his way up from Night-Time Supervisor to President of the company. Under his leadership, Alliance has more than quadrupled in size, revenue and services offered by executing the vision of a one-stop shop of building services. From the ground up, he has been instrumental in building the company’s portfolio from eight properties to over 100.

Alliance’s revenue has soared to more than $150 million a year and employs over 4,000 people in the New York City area. Under Mr. Rodriguez’s watch, Alliance has acquired a painting company, a lighting/electrical company and a security technology company, adding to its family of businesses. He continues to look for integrative services that can be added to the Alliance portfolio of commercial services. Mr. Rodriguez’s confidence in his ability to locate logical and profitable additions to the Alliance family has helped skyrocket Alliance as a top contender in the building services industry.

Mr. Rodriguez has introduced innovative technology to an industry that is anything but technological, utilizing the most efficient advances in the tech industry. It was also his vision to implement an in-house Employee Service Center, where over 4,000 employees can get all their questions/concerns answered in person or online. His approach to leading has allowed him to create a successful team that is unmatched by many. Mr. Rodriguez credits the company’s success to the people who work alongside him. Without everyone’s hard work, dedication and drive, Alliance would not be the premier building service provider it is. Mr. Rodriguez emphasizes communication, transparency and accountability at every level of the organization. His coordinated service approach to management benefits the executives, staff and labor, utilizing clear and candid communication and a client- and employee-friendly work atmosphere. Mr. Rodriguez was chosen as one of “Crain’s 40 under 40 New York’s Rising Stars” and honored as a member of the 2009 class of rising stars. He also received the Los Niños 2010 Image Award for Business for the Committee for Hispanic Children and Families, Inc.

Mr. Rodriguez currently serves on the Board of the Committee for Hispanic Children and Families and the Diabetes Research Institute and donates to multiple charities throughout the New York area.

Mr. Rodriguez is married to Maria Rodriguez and has three children, Mariah, Michael Jr., and Matthew, and resides in Westchester County.
23rd Annual
New York AIR Society Presents
The Sky’s The Limit
Cocktail Party Benefit 2014

HONORING

MICHAEL A. RODRIGUEZ
PRESIDENT
ALLIANCE BUILDING SERVICES

Open Bar • Live Auction • Music Provided by DJ Yacine • Dancing • Raffle Prizes • Hand Rolled Sushi Bar • and More

Thursday, May 1, 2014
4 World Trade Center

7 p.m. Doors Open
8 p.m. - 8:30 p.m. Speaking Program
8:30 p.m. - 8:45 p.m. Live Auction
8:45 p.m. Raffle Drawing
10 p.m. Winners Posted at Check-Out Table
Karen feared that her lung disease meant she would never dance again, but doctors at the leading respiratory hospital in the nation knew better. For over 115 years, the innovative research and approaches to care at National Jewish Health in Denver have helped Karen and millions like her breathe easier. We believe that people with respiratory, heart and immune diseases should never hear “never” again.

To make an appointment, call 1.800.621.0505 or visit njhealth.org.
Dear Friends,

Thank you for being a part of the AIR Society The Sky’s the Limit Cocktail Benefit 2014. We are grateful for your generosity to the institution.

When National Jewish Health first opened its doors in 1899, our founders’ vision was to provide unique services that did not exist in the Denver area – a free hospital for homeless patients with tuberculosis. That desire to create innovative programs that help people in need is a spirit that lives on at National Jewish Health – only today our reach is global.

Philanthropic support from our donors around the country helped us open our doors 115 years ago. Through your attendance tonight, you are helping to ensure that we can continue to make advances in research, that we never turn a patient away, and that we remain the leading respiratory hospital in the nation.

I hope you will have the opportunity to visit our campus, where you can meet our world-class physicians and researchers and learn more about their work. The National Jewish Health website (njhealth.org) is also a resource to stay informed about what is happening at the institution and to learn more about the conditions we treat.

Once again, we appreciate your support. On behalf of everyone at National Jewish Health, thank you for joining us at the AIR Society The Sky’s the Limit Cocktail Benefit. Warmest regards.

Sincerely yours,

Michael Salem, M.D.
President and CEO
As the leading respiratory hospital since 1899, National Jewish Health offers innovative research and treatment for pediatric asthma and allergies—helping thousands of children all over the country get back in the game.

To learn more or make an appointment, call 1.800.621.0505 or visit njhealth.org.
Dear Friends and Colleagues,

We are happy to have the opportunity to acknowledge both our esteemed honoree, Michael A. Rodriguez, and the incredible institution for which we are raising funds this evening. National Jewish Health is a highly renowned medical center that is changing lives all over the world through its important research and care. Its compassionate patient care and groundbreaking research are second to none, and we are so pleased that you have chosen to support this work.

We encourage you to page through this program and see all of the subscribers who have helped make tonight possible. We would like to extend a special thank you to each of you, as you are generously helping to support the millions of people who suffer from respiratory, cardiac, immune and related diseases.

Again, thank you for being here tonight and for all you do to support National Jewish Health.

Have a wonderful evening!

Justin E. Magazine
Co-Chair

Roger A. Silverstein
Co-Chair
About the New York AIR Society
For Asthma, Immunology and Respiratory Medicine

In 1991, a group of young professionals came together to form the New York AIR Society because some of them or their family members had been treated for asthma, allergies and/or immune system disorders at National Jewish Health. This common tie gave them the inspiration to assist National Jewish Health in its efforts.

The New York AIR Society is composed of a diverse group of ambitious young professionals from a variety of industries in New York. Since its inception, more than $3.5 million has been raised to fund research, patient care, and clinical and educational programs at National Jewish Health, the leading respiratory hospital in the nation.

National Jewish Health is known worldwide for the treatment of patients with respiratory, cardiac, immune and related disorders, and for groundbreaking medical research. Founded in 1899 as a nonprofit hospital, National Jewish Health remains the only facility in the world dedicated exclusively to these disorders.

Each year, the Committee plans an exciting night to honor a local leader who has shown devotion, talent and integrity in his or her industry. The Benefit includes terrific food, drink, live music, dancing, live auction and raffle prizes for as many as 400 professionals.

Previous Award Recipients
Jason D. Pizer, 2011
Peter G. Riguardi, 2012

New committee members are always welcome.

For more information, please contact Mattie L. Shepheard at 212.297.0857 or ShepheardM@njhealth.org. Like us on Facebook and visit www.airsociety.org.
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*NATIONAL JEWISH HEALTH TRUSTEE
A man of devotion, talent and integrity. For 32 years, Irving Borenstein was the guiding force of National Jewish Health in New York City, raising millions of dollars for patient care and research through the legendary Real Estate, Financial Industry, and Retail Industry dinners. Irving’s talent, dedication and integrity brought great honor to National Jewish Health and forged relationships of warmth and respect with some of the leading philanthropists in New York. Along the way, he earned the respect and esteem of the thousands his life touched.
The VIP Event Sponsors are a select company of individuals and private corporations who believe healthier lives are possible through research.

As National Jewish Health prepares to meet the economic and social challenges confronting medical and research institutions nationwide, the VIP Event Sponsors will play an increasingly important role. The support of the Sponsors will help ensure a second century of discovery and care at National Jewish Health.

Because of our faculty’s basic science research and outstanding clinical care, National Jewish Health is recognized as the site of cutting-edge scientific investigation and a beacon of hope for those suffering from chronic respiratory and immune disorders. The VIP Event Sponsors support the work of these scientists and physicians.

The VIP Event Sponsors will be instrumental not only to the answers found today, but also to those discoveries made in the years to come. Thanks to our resolute supporters, National Jewish Health continues to make a healthful difference in the lives of hundreds of thousands of people.

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As one of the original founders of The A.I.R. Society, I am so proud of how far we have come.

This evening is a tribute to our continuing commitment to National Jewish Health.

With deep appreciation to everyone involved...

Kathy Chazen and Larry Miller
Ashkenazy Acquisition Corp.
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We Offer Our Congratulations to Michael Rodriguez on this Prestigious Honor, and Wish Continued Success for the National Jewish Health AIR Society.

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John McDermott, President
And the Upgrade Services Team

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We salute the commitment to treating patients with respiratory, cardiac, immune and related disorders, and for ground-breaking medical research.

Congratulations to this year’s honoree

Michael Rodriguez,
President, Alliance Building Services
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JLL proudly supports the New York AIR Society in their continued efforts to fund groundbreaking research, patient care, clinical and educational programs at National Jewish Health.

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President, Alliance Building Services
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and
The AIR Society

Congratulations to
Michael A. Rodriguez
Congratulations to the New York AIR Society on your great work benefiting National Jewish Health
The sky’s the limit.

CBRE is proud to support National Jewish Health and the AIR Society as they work to fund research and patient care for asthma, allergies and immune system disorders. We applaud Michael A. Rodriguez for his work in the community.
We are proud to support

the AIR Society
And
Roger Silverstein

for their dedication and continued efforts

With affection from
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and supporting

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The New York AIR Society
_The Sky’s the Limit_
benefiting National Jewish Health

Congratulations to our friends
Roger & Stacey Silverstein
& their family
for their tireless dedication to a
great cause

Deepak & Viren Patel
&
your friends at
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Salutes

Michael A. Rodriguez

And

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Congratulations to this year's honoree:

**Michael A. Rodriguez**
President, Alliance Building Services

We also salute our good friend
**Roger Silverstein**, for his tireless dedication
and for co-chairing a successful event

Emmory, Marla & Marc Shapses
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for all the work you do
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In expressing our eternal gratitude to

ROGER SILVERSTEIN

For all he has done.

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Michael A. Rodriguez

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Special thanks to the following for donation of services.

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The highest bidder acknowledged by the auctioneer shall be the purchaser. In the event of any dispute between bidders, the auctioneer shall have sole and final discretion either to determine the successful bidder or to re-offer and resell the article in dispute.

On the fall of the auctioneer’s gavel, the highest bidder shall be deemed to have purchased the offered package subject to all of the conditions set forth herein, and thereupon (a) assumes full risk and responsibility, (b) will sign a confirmation of purchase, and (c) will pay the full purchase price. The auctioneer reserves the right to reject a bid from any bidder.

PAYMENT AND PICKUP OF ITEMS

All items must be paid for and removed from 4 World Trade Center premises on the night of the auction. We accept cash, personal check with identification, Amex, Visa, MasterCard, and Discover cards, although checks are preferred. Please make checks payable to NATIONAL JEWISH. No items will be released without payment.

Values listed are stated by the donor. Values indicated for some items are estimates and not warranted by the AIR Society nor National Jewish Health® for tax purposes. All applicable sales taxes are included. Payment in excess of the fair market value of cash auction package qualifies as charitable contributions, tax-deductible to the full extent of the law. Please consult your personal tax advisor as to the deductibility of contributed or purchase auction items.

CONDITIONS OF AUCTION SALE

All property is sold “as is” and all sales are final. Auction items and services must be used within the time limit stated, and are subject to the terms and conditions stipulated by the donors. Unless otherwise specified, all auction items are assumed to be used within one year, and dates and times are to be arranged at the mutual convenience of the donor and buyer. Purchasers may not request refunds or exchanges from any donor or from the AIR Society.

Neither 4 World Trade Center, the AIR Society, nor National Jewish Health® makes any representations or warranties of any kind with respect to the property, and in no event shall any of them be responsible for the validity or description, authenticity or condition of any item offered. Every effort has been made to provide accurate descriptions and values.

By participating in this auction, each bidder recognizes that neither 4 World Trade Center, the AIR Society, National Jewish Health®, nor anyone who assists in the conduction of the auction shall be liable for any occurrence resulting from the use of auctioned items and/or services sold.
The Event Committee wishes to extend its appreciation to the following for the donation of auction/raffle contributions.

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Monday, June 23, 2014
18th Annual Fund to Cure Asthma Golf Tournament
Fresh Meadow Country Club
Lake Success, NY

Golf Co-Chairs
Robert E. Helpern
Stephen B. Siegel

Tennis Co-Chairs
Yao Fu Bailey
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For more information, contact Mattie L. Shepheard at 212.297.0857 or ShepheardM@njhealth.org or visit www.fundtocureasthmagolf.com

Saturday, December 13, 2014
46th Annual Winter’s Eve Real Estate and Construction Industries’ Dinner Dance
Grand Hyatt NY
Black Tie

For more information, contact Jim Young at 212.297.0857 or YoungJ@njhealth.org
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Exquisite bracelet designed by
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Since 2008, jewelry artist Catherine M. Zadeh has used her talents to craft beautiful, unique bracelets to support charities worldwide as part of her "Live and Let Live" collection.
THE EVENT COMMITTEE GRATEFULLY ACKNOWLEDGES THE SUPPORT OF THOSE CONTRIBUTORS WHO JOINED US AFTER OUR PRINTING DEADLINE.

For more information about the AIR Society, please contact:

Mattie L. Shepheard
Associate Director of Special Events
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Visit National Jewish Health’s New York AIR Society Facebook page or the website at www.airsociety.org
WE CONGRATULATE

MICHAEL A. RODRIGUEZ
President, Alliance Building Services

as he is recognized by the
NEW YORK AIR SOCIETY

for his continued generosity and
support of the Hispanic community,
Diabetes Research Institute, and
the New York Air Society,
the entire community
salutes you.

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