

# National Jewish Health

LOS ANGELES REAL ESTATE

## BREATH OF LIFE

GOLF CLASSIC

---

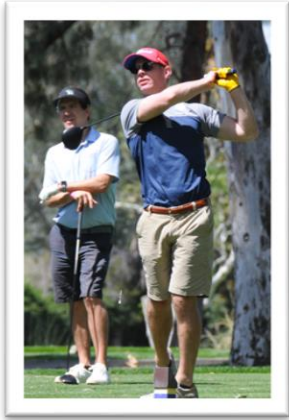
**MONDAY, June 5, 2023**

**El Caballero Country Club | Tarzana, California**

---

# BREATH OF LIFE

## GOLF CLASSIC



## Tournament Chair

**David Sonnenblick**  
Sonnenblick-Eichner Company

## 2023 Committee

**Anthony Behrstock**  
Commonwealth  
Land Title

**Zach Brandler**  
Corcoran Global Living

**Jonathan Canter**  
JP Morgan Securities

**Maxx Cohen**  
Cohen Asset  
Management, Inc.

**Steven Cohen**  
Real Estate Investment  
and Operational Exec  
and Principal

**Charles Eberly**  
The Eberly Company

**Ronald Friedman**  
Marcum LLP

**Carrie Jenkins**  
Commercial Funding Inc.

**Jake Kushner**  
Commonwealth National  
Commercial Services

**William Mark Levinson**  
Carlton Fields

**Fred Lionetti**  
Business Broker and  
Consultant

**Jeff Mann**  
Mann Publications

**Deborah Medway**  
Stewart Title

**Eric Nelson**  
Rimrock Real Estate Ventures

**Brian Rosenstein**  
Brookhill Properties

**Michael S. Rosenblum**  
Law Offices of  
Michael S. Rosenblum

**Josh Rubin**  
BentallGreenOak

**Todd Sherman**  
First Pacific Financial

**Matthew Winnick**  
Managing Partner  
Kilowatt Capital

LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

# BREATH OF LIFE

GOLF CLASSIC



Golf tournaments benefiting National Jewish Health have been held in Los Angeles since 1989, raising more than **\$4 million for the leading respiratory hospital in the nation.**

This highly anticipated industry tournament brings L.A.'s leaders in real estate and financial services together to support the country's leading respiratory experts in giving the **Breath of Life** to children and adults in Los Angeles and around the country.



Each year this tournament gets more popular. Don't miss out on the spectacular redesigned course at El Caballero Country Club, the all-day hosted bar, contests and more!



# BREATH OF LIFE

## GOLF CLASSIC



## SPONSORSHIP OPPORTUNITIES

### **\$20,000 NAMING SPONSOR (Exclusive Opportunity)**

- Twelve player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo incorporated into name of event
- Corporate name/logo on marketing collateral including invitation, email communication, signage and event website\*
- Recognition in the National Jewish Health annual report, tournament materials and at the event

### **\$15,000 PRESENTING SPONSOR**

- Eight player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo on marketing collateral including invitation, email communication, signage and event website\*
- Recognition in the National Jewish Health annual report, tournament materials and at the event

### **\$10,000 TOURNAMENT SPONSOR - SOLD**

- Eight player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo on marketing collateral including invitation, email communication, signage and event website\*
- Recognition in the National Jewish Health annual report, tournament materials and at the event

### **\$10,000 19<sup>th</sup> HOLE CELEBRATION SPONSOR**

- Eight player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo on marketing collateral including invitation, email communication, signage and event website\*
- Recognition in the National Jewish Health annual report, tournament materials and at the event

# BREATH OF LIFE

## GOLF CLASSIC



## SPONSORSHIP OPPORTUNITIES

### **\$8,500 TEE GIFT SPONSOR**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo prominently displayed at tee gift distribution and on event website
- Recognition in National Jewish Health annual report, tournament materials and at the event

### **\$8,500 AWARDS RECEPTION SPONSOR**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo prominently displayed on golf carts and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

### **\$8,500 GOLF CART SPONSOR - SOLD**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo prominently displayed on golf carts and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

### **\$8,500 GOLF BALL SPONSOR**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo recognition on golf balls and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

### **\$6,500 HOLE-IN-ONE SPONSOR - SOLD**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo on players' scorecards and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

# BREATH OF LIFE

## GOLF CLASSIC

### SPONSORSHIP OPPORTUNITIES



#### **\$6,500 SCORECARD SPONSOR**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo on players' scorecards and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

#### **\$6,500 TRACKMAN SPONSOR - SOLD**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo prominently displayed at Trackman assessment station
- Trackman report email and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

#### **\$6,500 CADDIE SPONSOR**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo prominently displayed on all caddies' bibs and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

#### **\$6,500 BEVERAGE SPONSOR - SOLD**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo prominently displayed at all beverage stations and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

#### **\$6,500 BEAT THE PRO SPONSOR**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception;
- Opportunity to leave an item with company logo on each driver's seat at the end of the tournament
- Recognition in the National Jewish Health annual report, tournament materials and at the event

# BREATH OF LIFE

## GOLF CLASSIC



## SPONSORSHIP OPPORTUNITIES

### **\$6,500 LUNCH SPONSOR - SOLD**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo prominently displayed at lunch turn and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

### **\$6,500 AUCTION SPONSOR - SOLD**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo prominently displayed at Live Auction, Opportunity Drawing and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

### **\$4,500 DRIVING RANGE SPONSOR - SOLD**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo recognition on the driving range and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

### **\$4,500 BREAKFAST SPONSOR - SOLD**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo prominently displayed at breakfast area and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

# BREATH OF LIFE

## GOLF CLASSIC



## SPONSORSHIP OPPORTUNITIES

### **\$4,500 CONTEST CARD SPONSOR**

- Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo included on contest description cards and on event website
- Recognition in the National Jewish Health annual report, tournament materials and at the event

### **\$3,500 FOURSOME SPONSOR**

- Four player spots for a round of golf, including carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception
- Corporate name/logo on website
- Recognition in the National Jewish Health annual report and at the event

### **\$750 INDIVIDUAL PLAYING SPOT**

- One player spot for a round of golf, including golf cart, tee gift package, breakfast, lunch, beverages all day and entrance to awards reception

### **\$750 FLAG SPONSOR**

- Company signage on sponsored hole flag. Following the tournament, framed flag will be sent to sponsor

### **\$400 TEE GREEN SPONSOR**

- Company signage on sponsored green

### **\$250 INDIVIDUAL DINNER AND AWARDS RECEPTION TICKET**

- One attendee entrance to the awards reception, including beverages and dinner

\* Some opportunity inclusions are time-sensitive



# BREATH OF LIFE

## GOLF CLASSIC



Support from this tournament helps National Jewish Health conduct groundbreaking research and provide compassionate care for children and adults with lung, heart, immune and related conditions, including COVID-19. There is no other coordinated research and clinical care facility in the country with our expertise.

**We have been ranked #1 or #2 in Pulmonology by *U.S. News & World Report* for 26 consecutive years.**

Our world-class faculty and staff set national treatment guidelines, **consistently being named on various “best of” lists, such as “America’s Top Doctors” by Castle Connolly.**

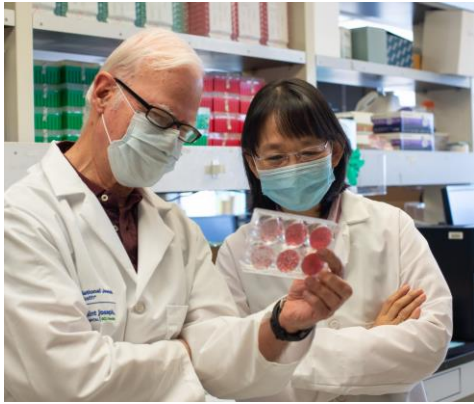
**Every year patients come to National Jewish Health from all 50 states and several foreign countries, seeking care they could not receive anywhere else.**

In Press Ganey surveys, **95% of all patients would recommend National Jewish Health to a friend or family member.** We received especially high ratings in communication, joint decision making and patients’ confidence in care providers.



# BREATH OF LIFE

GOLF CLASSIC



We operate the **Center for Post-COVID Care and Recovery** for patients across the nation whose infections have passed but need ongoing help with their recovery.

We are responsible for many important scientific advances, including the discoveries of cell parts that influence allergic and immune responses. We are using that expertise and **leading in substantial and innovative research and clinical trials to understand and treat COVID-19 and long COVID.**

Since opening in 1899, we have provided care to all patients, regardless of their ability to pay. The demand for charity care has grown significantly with **a yearly average of \$45 million provided in free and subsidized care.**



**National Jewish Health is home to Morgridge Academy, a tuition-free K-8 school for chronically ill children and the only school of its kind in the country on a medical campus.** Students learn to manage their diseases while succeeding academically, physically and socially.

# BREATH OF LIFE

## GOLF CLASSIC



### Become a sponsor at [njhealth.org/LAgolf](http://njhealth.org/LAgolf)

You may also send this form to Keri Henning via the contact info below.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City, State, ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship level of choice \_\_\_\_\_ Please print your Name and/or Company as it should appear on all materials

Enclosed is my check for \$ \_\_\_\_\_ made payable to "National Jewish Health"

Please charge my credit card:  Mastercard  Visa  American Express  Discover Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_ Print name as it appears on the card: \_\_\_\_\_

This is a:  Personal Card  Business Card Name of Business: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_ **Thank you for your support and we'll see you on June 5, 2023!**



**National Jewish Health**

LOS ANGELES REAL ESTATE

**BREATH  
OF LIFE**

GOLF CLASSIC

---

**MONDAY, June 5, 2023**

**El Caballero Country Club | Tarzana, California**

---