

LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

CENTER BMW
Breath of Life
GOLF CLASSIC



MONDAY, APRIL 16

2018

EL CABALLERO COUNTRY CLUB
Tarzana, California

BENEFITING NATIONAL JEWISH HEALTH

CENTER BMW
Breath of Life
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Commonwealth Land Title

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Sonnenblick-Eichner Company

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Goldman Sachs

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Entertainment

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Title

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Golf tournaments benefiting National Jewish Health have been held in Los Angeles since 1989, raising more than \$4 million for the **leading respiratory hospital in the nation.**

This highly anticipated industry tournament brings L.A.'s leaders in real estate and financial services together to support the country's leading respiratory experts in giving the ***Breath of Life*** to children and adults in Los Angeles and around the country.



Each year this tournament gets more popular. Don't miss out on the spectacular course at El Caballero Country Club, the all-day hosted bar, contests and more!

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SPONSORSHIP OPPORTUNITIES

\$15,000 NAMING SPONSOR SOLD – CENTER BMW

Twelve player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo incorporated into name of event; corporate name/logo on marketing collateral including invitation, email communication, signage and event website; recognition in the 2018 National Jewish Health Annual Report, tournament materials and at the event

\$10,000 PRESENTING SPONSOR SOLD – JOHNNY CARSON FOUNDATION

Eight player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo incorporated into name of event; corporate name/logo on marketing collateral including invitation, email communication, signage and event website; recognition in the 2018 National Jewish Health Annual Report, tournament materials and at the event

\$7,500 TEE GIFT SPONSOR (exclusive opportunity)

Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; company-branded gift display during registration and breakfast; corporate name/logo on tee prize(s) and on event website; recognition in the 2018 National Jewish Health Annual Report, tournament materials and at the event

\$7,500 AWARDS RECEPTION SPONSOR (exclusive opportunity)

Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo prominently displayed on signage during awards reception and on event website; recognition in the 2018 National Jewish Health Annual Report, tournament materials and at the event

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SPONSORSHIP OPPORTUNITIES

\$7,500 GOLF CART SPONSOR (exclusive opportunity) SOLD – Toyota USA

Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo prominently displayed on golf carts and on event website; recognition in the 2018 National Jewish Health Annual Report, tournament materials and at the event

\$5,000 HOLE IN ONE SPONSOR SOLD – Sonnenblick-Eichner Company

Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo recognition at contest hole and on event website; recognition in the 2018 National Jewish Health Annual Report and at the event

\$5,000 LUNCH SPONSOR (exclusive opportunity)

Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo prominently displayed at lunch turn and on event website; recognition in the 2018 National Jewish Health Annual Report and at the event

\$5,000 SCORECARD SPONSOR (exclusive opportunity) SOLD – Guggenheim Commercial Real Estate Finance

Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo on players' scorecards and on event website; recognition in the 2018 National Jewish Health Annual Report and at the event

\$5,000 BEVERAGE SPONSOR (exclusive opportunity)

Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo prominently displayed at all beverage stations and on event website; recognition in the 2018 National Jewish Health Annual Report and at the event

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SPONSORSHIP OPPORTUNITIES

\$3,750 DRIVING RANGE SPONSOR

Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo recognition on the driving range and on event website; recognition in the 2018 National Jewish Health Annual Report and at the event

\$3,750 BREAKFAST SPONSOR SOLD – Julie Samsky

Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo prominently displayed at breakfast area and on event website; recognition in the 2018 National Jewish Health Annual Report and at the event

\$3,750 CONTEST CARD SPONSOR SOLD – Hudson Pacific

Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo included on contest description cards and on event website; recognition in the 2018 National Jewish Health Annual Report and at the event

\$2,500 FOURSOME SPONSOR

Four player spots for a round of golf, including golf carts, tee gift packages, breakfast, lunch, beverages all day and entrance to awards reception; corporate name/logo on website; recognition in the 2018 National Jewish Health Annual Report and at the event

\$575 INDIVIDUAL PLAYING SPOT

One player spot for a round of golf, including golf cart, tee gift package, breakfast, lunch, beverages all day and entrance to awards reception

\$400 TEE GREEN SPONSOR

Company signage at sponsored tee

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Support from this tournament helps National Jewish Health conduct groundbreaking research and provide compassionate care for children and adults with lung, heart, immune and related conditions. There is no other coordinated research and clinical care facility with our expertise in the country.



In 1899, National Jewish Health was **founded as a charity hospital for indigent individuals** with tuberculosis. Today, the hospital still provides care to all patients, regardless of their ability to pay. **Charity care for FY17 was \$39.7 million**, which represents over a 70 percent increase from 2010.

Patients travel to National Jewish Health from all 50 states and many foreign countries to find answers, treatments and cures. In 2017, we logged nearly 132,600 out-of-town patient visits.

Our world-class faculty and staff set national treatment guidelines. **More than 45 doctors were recognized as “America’s Top Doctors” in 2016 by Castle Connolly.**



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National Jewish Health is in **the top 7 percent of institutions in the country funded by the National Institutes of Health**, in terms of absolute dollars. For a specialty hospital/research center, this is a tremendous achievement. We are responsible for many **important scientific advances** including the discoveries of cell parts that influence allergic and immune responses, as well as proteins that slow the growth of cancer.



National Jewish Health is home to Morgridge Academy, a **tuition-free K-8 school for about 100 chronically ill children and the only school of its kind on a medical campus in the country**. The school's mission is to provide a safe, friendly and healthy school environment committed to whole-child development. Students learn to manage their diseases while succeeding academically.

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Become a sponsor at labreathoflifegolfclassic.com!

You may also send this form to Alessandra Franco via the contact info below.

Name _____ Company _____

Address _____ City, ST & ZIP _____

Phone # _____ E-mail _____

Sponsorship level of choice _____ Please print your Name and/or Company as it should appear on all materials

Enclosed is my check for \$ _____ made payable to "National Jewish Health"

Please charge my credit card: MasterCard Visa American Express Discover Card # _____

Exp. Date _____ CVV# _____ Print name as it appears on the card: _____

This is a: Personal Card Business Card Name of Business: _____

Signature _____ Date _____ **Thank you for your support! We'll see you on April 16, 2018.**

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