The AIR Society presents

# The Sky's The Limit Cocktail Party Benefit 2013

Thursday, June 13, 2013

Benefiting
National Jewish Health®



With our deepest gratitude to the

#### **AIR SOCIETY COMMITTEE**

for their continued efforts

and

special thanks to

#### RICHARD MACK

for his dedication and support

We are forever grateful to National Jewish for the care and love they have shown our family over the years.

# Stacey and Roger Silverstein



22<sup>nd</sup> Annual New York AIR Society

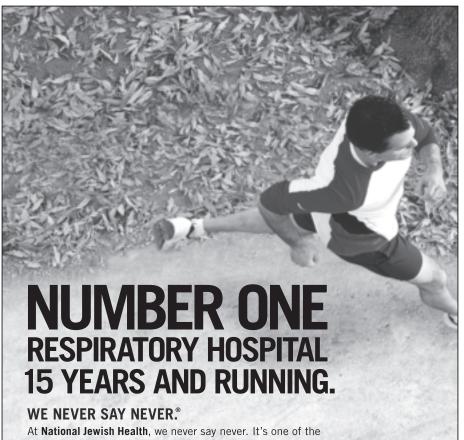
### The Sky's The Limit **Cocktail Party Benefit 2013**

Featuring Premium Open Bar • Guest DJ "Yancine" • Dancing • Door Prize •Balloon and Raffle Prizes • Hand Rolled Sushi Bar • and more

#### Thursday, June 13, 2013 Three Sixty° • Tribeca

7 p.m.	Doors Open Balloon Prizes/Auction/Raffles/ Door Prize
8 – 8:30 p.m.	Speaking Program
9:30 p.m.	Raffle Drawing Dance Floor Opens
10 p.m.	Prize Winners Posted at Check-out Table
11 p.m.	Benefit Ends

Pick up a complimentary autographed copy of the Bruce S. Dobozin, MD & Stuart H. Young, MD book titled "ALLERGIES, The Complete Guide to Diagnosis Treatment, and Daily Management"



reasons we are the nation's number one respiratory hospital for the 15th consecutive year. Our innovative approaches to treating respiratory and heart disorders can help you breathe easier. So don't let severe or even mild breathing problems hold you back. Call 1.800.621.0505 to make an appointment or visit njhealth.org.





Science Transforming Life®

Dear Friends,

I am happy to have the opportunity to serve as this year's Benefit Chair. National Jewish Health is a world-renowned medical center that is changing lives all over the world through its important work. Its compassionate patient care and groundbreaking research are second to none, and I am so pleased that you have chosen to support this work.

I encourage you to page through this program and see all of the supporters who have helped make tonight possible. I would like to extend a special thank you to the Committee and each of you, as you are generously helping to support the millions of people who suffer from respiratory, cardiac, immune and related diseases.

I would also like to congratulate National Jewish Health for being named the number one respiratory hospital in the nation by U.SNews and World Report - for the 15th year in a row!

Again, thank you to all of our supporters and to all of you here tonight.

Richard J. Mack

Chair

The Sky's The Limit Cocktail Benefit 2013



Dear Friends,

Thank you for being a part of the AIR Society The Sky's the Limit Cocktail Benefit 2013. Your generosity to our organization is greatly appreciated.

Behind the scenes at National Jewish Health, our doctors, researchers, staff and leadership contribute to the success of the institution. Through your attendance tonight, you share in our achievements, ensuring that our physicians can care for all patients regardless of ability to pay, that important programs continue to transform lives and that our scientists make groundbreaking discoveries.

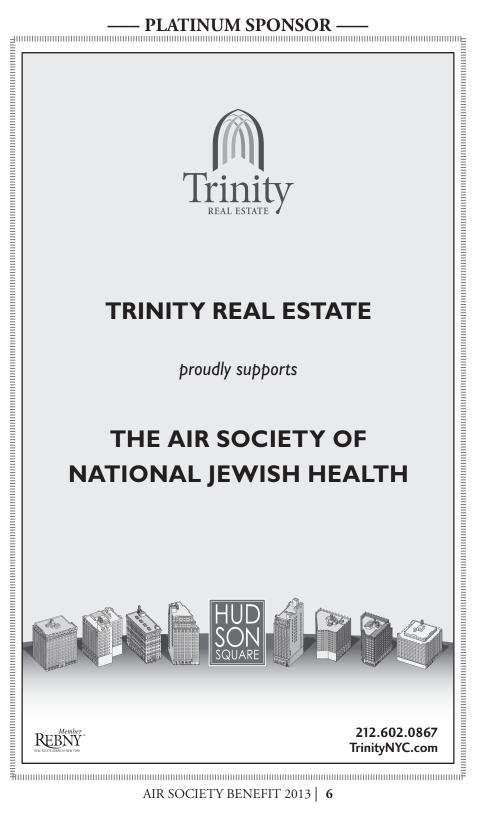
I invite you to visit our campus to see the labs and clinics of our world-class faculty and researchers and talk with them about their current work. The National Jewish Health website is also a resource to stay informed about what is happening at the institution (njhealth.org).

Once again, we are grateful for your support. On behalf of everyone at National Jewish Health, thank you for joining us at the AIR Society The Sky's the Limit Cocktail Benefit 2013. Best regards.

Sincerely yours, Mufal Sal

Michael Salem, M.D. President and CEO





Dear Friends,

Thank you for joining us tonight to support National Jewish Health, a global leader in the research and treatment of respiratory, cardiac, immune and related diseases.

National Jewish Health has made real progress in the fight against the diseases it treats. Last year, the institution spent more than \$19.7 million on charity care, and one-third of prescriptions were distributed for free to patients in need. Each year, hundreds of patients from the Tri-State Area travel to National Jewish Health where doctors and researchers have been dedicated to compassionate care, ground-breaking research and high-quality education since 1899. For 15 consecutive years, National Jewish Health has been rated the number one respiratory hospital in the nation by *U.S. News & World Report*.

At National Jewish Health, clinicians and researchers share observations, insights and ideas, creating a coordinated environment where discoveries in the laboratory rapidly become treatments in the clinic. The interplay of basic and clinical research has made National Jewish Health a magnet for today's brightest scientists and physicians. In fact, about 40 doctors in the Tri-State Area were trained at National Jewish Health.

We invite you to visit the campus in Denver and take part in "Behind the Scenes: Care and Discovery at National Jewish Health." You will see, firsthand, the institution's commitment to never say never to patients and their families. You will also have the opportunity to visit one-on-one with the talented researchers, physicians and other health care professionals in their labs and clinics, as well as see the Morgridge Academy for chronically ill children.

Please take a moment to browse through your program and note the supporters who helped make tonight possible. Help us acknowledge all they do to support National Jewish Health and to make tonight such a terrific evening.

To everyone here, thank you for coming tonight and thank you for your support.

Have a wonderful evening!

Jason Pizer Co-Chair Roger A. Silverstein Co-Chair

### About the New York AIR Society

#### For Asthma, Immunology and Respiratory Medicine

In 1991, a group of young professionals came together to form the New York AIR Society, because some of them or their family members had been treated for asthma, allergies and/or immune system disorders at National Jewish Health. This common tie gave them the inspiration to assist National Jewish Health in its efforts.

The New York AIR Society is composed of a diverse group of ambitious young professionals from a variety of industries in New York. Since its inception, more than \$3 million has been raised to fund research, patient care, and clinical and educational programs at National Jewish Health, the number one respiratory hospital in the nation for 15 consecutive years. National Jewish Health is also rated one of the top 25 most influential research institutions in the world.

Each year, the Committee plans an exciting night for a great cause, with terrific food, drink, live music, dancing, short speeches, live auction, raffle prizes and socializing for more than 350 professionals who gather for The Sky's the Limit Cocktail Party Benefit to honor a leader of devotion, talent and integrity in their industry.

In 2011, the New York AIR Society named Jason Pizer, President of Trinity Real Estate, as the first recipient of the prestigious annual Irving Borenstein Memorial Award for his distinguished leadership in his industry. In 2012, the award was presented to Peter Riguardi, New York Region President of Jones Lang LaSalle.

New members are always welcome.

Please call Mattie Shepheard at 212.297.0857 or visit the New York AIR Society Facebook page or LinkedIn pages, or www.airsociety.org for more information.

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#### 2013 AIR SOCIETY BENEFIT

The Sponsors are a select company of individuals and private corporations who believe healthier lives are possible through research.

As National Jewish Health prepares to meet the economic and social challenges confronting medical and research institutions nationwide, the Sponsors will play an increasingly important role. The support of the Sponsors will help ensure a second century of discovery and care at National Jewish Health.

Because of our faculty's basic science research and outstanding clinical care, National Jewish Health is recognized as the site of cutting-edge scientific investigation and a beacon of hope for those suffering from asthma, immunology and respiratory disorders. The Sponsors supports the work of these scientists and physicians.

The Sponsors will be instrumental not only to the answers found today, but also to those discoveries made in the years to come. Thanks to our resolute supporters, National Jewish Health continues to make a difference in the lives of thousands of people.

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Stacey & Roger Silverstein

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Kathy Chazen & Larry Miller







#### — PLATINUM SPONSOR —

As one of the original founders of The A.I.R. Society, I am so proud Of how far we have come.

This evening is a tribute to our continuing commitment to

National Jewish Health.

With deep appreciation to everyone Involved...

Kathy Chazen and Larry Miller

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We salute the commitment to treating patients with respiratory, cardiac, immune and related disorders, and for ground-breaking medical research.

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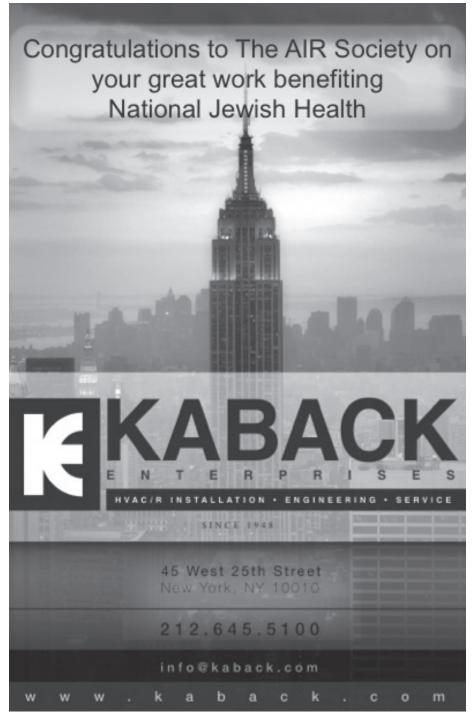






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Congratulations to Stacey & Roger Silverstein and The AIR Society on all their great work.

Love, Harriet & Steven Croman

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We are proud to support National Jewish Health and the AIR Society

Congratulations to our good friend **Roger Silverstein** and to Jason Pizer

For their tireless dedication and for co-chairing a successful event

Emmory, Marla & Marc Shapses

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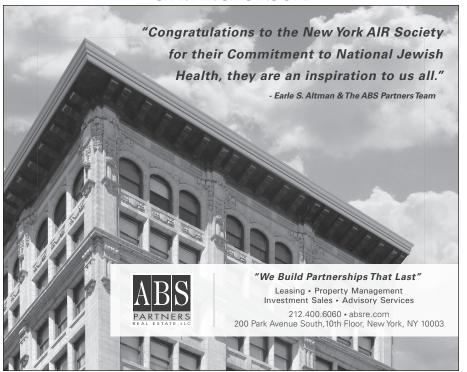


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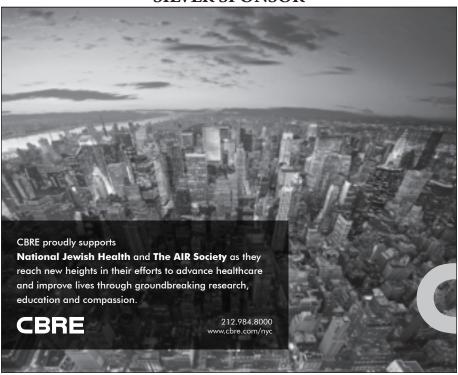
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We will not rest



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and its commitment to research, patient care, and clinical and educational programs for asthma, immunology and respiratory medicine.



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Congratulations to Richard Mack, Jason Pizer, and Roger Silverstein for chairing a successful event

Stacey and Keith Locker

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and

The AIR Society

Brian E. Ginsberg

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Congratulations to

Alissa Jacob

And

The AIR Society

for all of their great work,

Loren Guttman and Casey Max Klein

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We serve by providing the best integrated and innovative care for patients and their families; by understanding and finding cures for diseases we research; and by educating and training the next generation of health care professionals to be leaders in medicine and science.

#### Our Vision is to be the international leader in the research and treatment of respiratory, cardiac, immune and related diseases.

We pursue this vision by pioneering individualized medicine programs which embrace the paradigm shift from reactive medicine to proactive, personalized healthcare. These programs enable us to integrate the provision of outstanding patient care, the conduct of novel basic, translational and clinical research, and the education of health care and research professionals. Through our efforts, we seek to achieve cures for patients who seek treatment and to bring new knowledge and discoveries to help people worldwide.



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# Kathy Chazen

Thank you for helping us all to breathe a little easier.

Mike, Pat and T.J.

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We proudly support

The AIR Society

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in the lives

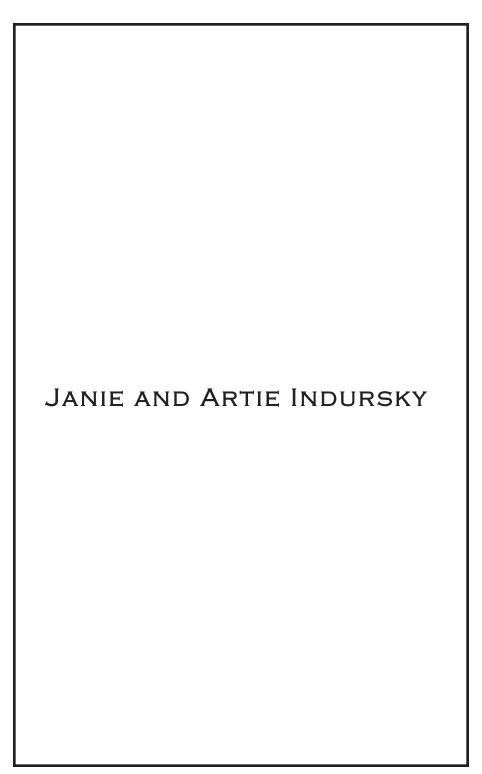
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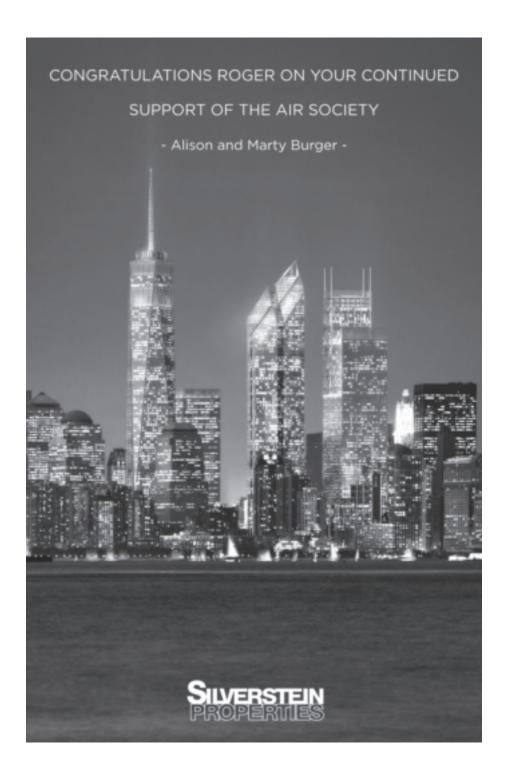


## We are proud to support The Sky's The Limit Cocktail Benefit

&

National Jewish Health in their research and treatment of respiratory illnesses.









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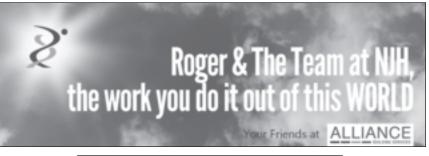


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Tonight, help support and promote awareness of the work of National Jewish Health by purchasing this beautiful bracelet, or go online to www.airsociety.org. Proceeds will help fund the research and care of children and adults with asthma, allergies and immune system disorders at National Jewish Health.

Since 2008, jewelry artist Catherine M. Zadeh has used her talents to craft beautiful, unique bracelets to support charities worldwide as part of her "Live and Let Live" collection.



#### The Event Committee gratefully acknowledges the support of those contributors who joined us after our printing deadline.

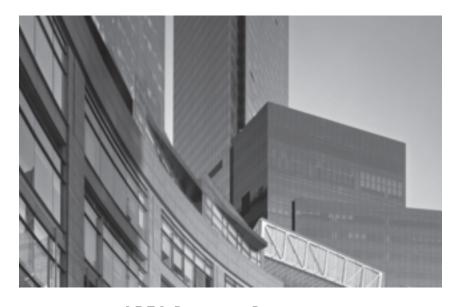
For more information about the AIR Society, please contact:

Mattie L. Shepheard Associate Director of Special Events New York Office 271 Madison Avenue, 19th Floor, New York, NY 10016 Phone 212.297.0857 / Fax 212.297.0861 shepheardm@njhealth.org

Visit National Jewish Health's New York AIR Society Facebook page, LinkedIn page or the website at www.airsociety.org



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