

# **Pulmonary & Allergy Update**

**Keystone Conference Center • Keystone, CO • February 1-4, 2012**

**About the Meeting:**

National Jewish Health will be holding its 34<sup>th</sup> Annual Pulmonary and Allergy Update meeting at the Keystone Conference Center on February 1-4, 2012. The meeting will bring together world-class faculty from National Jewish and physicians and health care professionals from around the country. For more program information please go to [www.njhealth.org/keystone](http://www.njhealth.org/keystone).

Exhibiting at this meeting has proven to be a wonderful opportunity for networking and information exchange in a relaxed, educational environment. The exhibit area is steps away from the educational program areas and the agenda is designed with time for interaction among industry participants, the faculty and physician attendees.

**Exhibit Hours:**

**Wednesday, February 1**

1:00 pm – 3:00 pm Exhibit Registration and Set up

5:00 pm – 5:30 pm Break and Exhibits Open

**Thursday, February 2 and Friday, February 3**

6:00 am – 7:00 am Continental Breakfast and Exhibits Open

8:20 am – 8:50 am Break and Exhibits Open

4:30 pm – 5:00 pm Afternoon Snack and Exhibits Open

**Saturday, February 4**

6:00 am – 7:00 am Continental Breakfast and Exhibits Open

8:20 am – 8:50 am Break and Exhibits Open

Break down exhibits by 10:00 am on Saturday.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Contact person for all conference info: \_\_\_\_\_

On-site contact person: 1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

***Please include Name and Email address for each person.***

**(Limit of 3 people. There will be a \$650 charge per person for additional representatives.)**

**Exhibit** You are authorized to reserve space for my company's use at the 2012 Keystone conference. Fees for exhibiting include a 6' table for display, electricity and two chairs.

**COST:**            **\$2,000** (Early Bird Rate expires November 30, 2011)  
                         **\$3,000** (Standard rate effective December 1, 2011)

**Conference Support:** We will be unable to attend the 2012 Keystone conference; however, we would like to support the educational program. Enclosed please find a check for \$\_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

**TOTAL DUE: \$ \_\_\_\_\_**

List an exhibitor you wish to be near. \_\_\_\_\_

List any exhibitor you **do not** wish to be near. \_\_\_\_\_

**Do you require electricity?**  **YES**  **NO**

Payment enclosed. Please make checks payable to:

**NATIONAL JEWISH HEALTH**

**TAX ID # 74-2044647**

Invoice me directly.

#### **PAYMENT TERMS AND CONDITIONS**

Full payment should be received no later than January 9, 2012. Notification of cancellation of space must be in writing and received prior to December 28, 2011. Cancellations will be subject to a \$100.00 service charge. After December 28, 2011 but prior to January 16, 2012, 50% of the total contracted booth fee will be retained. If cancellation is received after January 16, 2012, 100% of the total contracted booth fee will be retained.

#### **PLEASE RETURN TO:**

**National Jewish Health**

**Attn: Mandy Comeau**

**Office of Professional Education**

**1400 Jackson Street; Room S734h, Denver, CO 80206**

**Phone (303) 728-6585 Fax: (303) 728-6521 Email: comeaum@njhealth.org**

#### **EXHIBITOR POLICY AGREEMENT**

- The primary purpose of the activity is education of physicians
- The activity is free of commercial bias for or against any product
- Content and materials give a balanced view of therapeutic options
- National Jewish as the sponsor designs, plans and oversees the educational content
- Conference participants will be made aware of any significant financial relationship between grantors and speakers
- *Exhibitors agree not to extend invitations, call meetings, or otherwise encourage absence of members or Exhibitors from the conference or Exhibit Hall during the official hours of the program, this includes Friday evening.*

#### **Housing:**

Keystone Resort has a variety of lodge rooms and studio to three bedroom condominiums from \$129 to \$239 per night, plus tax and resort fees in the Keystone Village and outlying resort. To make reservations, or for more information, call Keystone Resort directly at 1-800-258-0437 and mention group code **CN3NJ2** to qualify for discounted room and transportation rates. Keystone Resort will confirm your reservation directly. Space and rates cannot be guaranteed after December 21, 2011.

#### **Shuttle Information:**

Colorado Mountain Express (CME) can provide shuttle service to and from Denver International Airport to Keystone Resort. Reservations are required and can be made directly with CME by calling 1-800-525-6363 or go to [www.resort-express.com](http://www.resort-express.com)