



BLACK & WHITE

benefiting
NATIONAL JEWISH HEALTH

Save the Date
June 4, 2016

Presented by
L.A. Professional Services

BLACK & BALL WHITE

Presented by L.A. Professional Services

Honoring

DONALD J. NUNNARI
Merchant Factors Corp.



MICHAEL M. SAVOY
Gumbiner Savett Inc.

June 4, 2016

Skirball Cultural Center

Herscher Hall & Guerin Pavillion

6 p.m. Cocktails | 7:30 p.m. Dinner, Dancing and More

LAPSDBlackandWhiteBall.com

BLACK & BALL WHITE

Presented by L.A. Professional Services

For more than 50 years, supporters of National Jewish Health have gathered in Los Angeles at the ***Black and White Ball*** to celebrate the institution's legacy as the leading respiratory hospital in the nation. The event's success has enabled National Jewish Health to further its mission — to heal, to discover and to educate as a preeminent health care institution.

The event on **June 4, 2016** will honor **Donald J. Nunnari at Merchant Factors Corp.** and **Michael M. Savoy at Gumbiner Savett Inc.** with the prestigious Humanitarian Award. The evening is a celebration of their significant civic and charitable contributions to their industries and their communities.

Crowds of over 450 of Los Angeles' top attorneys, CPAs, bankers, factors, business consultants, wealth managers, clothing manufacturers and retailers have come together for an evening of great food, fabulous company and wonderful entertainment. With the dance floor packed throughout the night, the ***Black and White Ball*** is often referred to as one of the “*best Los Angeles charity events of the season!*”.



BLACK & BALL WHITE

Presented by L.A. Professional Services

The 2016 Dinner Committee

Dinner Co-Chairs

Robert Ezra
Ronald Friedman, *Marcum LLP*
Robert K. Lewin, *CIT Commercial Services*
Debbie Steinberg

Dinner Committee

Tracy Albert, *Deloitte Corporate Finance LLC*
Nick Antonian, *Marcum LLP*
Vicky L. Balmot
Julie Beckley, *Union Bank*
Darrin Beer, *CIT Commercial Services*
George Blanco, *Enterprise Management Advisors, LLC*
Mark D. Brutzkus, *Brutzkus Gubner Rozansky Seror Weber LLP*
Mitchell Cohen, *CIT Commercial Services*
Barry C. Cohn, *Cohn Handler Sturm*
Michael Earnhart, *Wells Fargo Capital Finance*
Martin A. Eckstein, *Wells Fargo Capital Finance*
Jeff Enoch, *Rosenthal & Rosenthal of California, Inc.*
Eric Fisch, *HSBC*

Steven Fisk, *Barney & Barney*
Harry W. Friedman
Lenny Gordon, *Marcum LLP*
Rob Greenspan, *Greenspan Consult, Inc.*
Edward Handler, *Cohn Handler Sturm*
Robert Handler, *Glaser Weil Fink Howard Avchen & Shapiro, LLP*
Martin Hughes, *Moss Adams LLP*
Jeffrey H. Kapor, *Buchalter Nemer*
Sunnie Kim, *Hana Financial Inc.*
Issy Kotton, *BDO USA, LLP*
Steven Kurtz, *Levinson Arshonsky & Kurtz*
Jay Mangel, *Crowe Horwath LLP*
William Mark Levinson, *Fox Rothschild LLP*
Fred Lionetti
Alan Martin, *Sheppard Mullin*
Tim Nolan, *Comerica Incorporated*
James Perse, *James Perse Enterprises, Inc.*
Mark Rabkin, *Moss Adams LLP*
Steven H. Reiner, *B. Riley & Co., LLC*
David M. Reza, *Milberg Factors, Inc.*

Maier Rosenberg, *Cohn Reznick*
Evan Smiley, *Smiley Wang-Ekval*
R. Douglas Smith, *Smith Mandel & Associates, LLC*
Kevin Sullivan, *Wells Fargo Capital Finance*
Lou Sulpizio, *Capital Business Credit*
Tanya Viner, *Buchalter Nemer*
Jeremy M. Weitz, *Buchalter Nemer*
Paul Zaffaroni, *Roth Capital Partners*

Auction Committee

Janelle Blanco, *Blanco + Hopkins & Associates, LLC*
Sydney Breuer, *Rosenthal & Rosenthal of California, Inc.*
Gail Bernstein, *PNC Business Credit*
Bonnie Ezra, *Bonnie Lee Designs*
Natalie Hills-Boggs, *Merchant Factors*
Alexandra Scoggin, *Goodman Factors*
Alex Sturm, *Cohn Handler Sturm*
Ying Yang, *CIT Commercial Services*

Honoree Committee coming soon!



BLACK & BALL WHITE

Presented by L.A. Professional Services

- In 1899, National Jewish Health was **founded as a charity hospital for indigent individuals** with tuberculosis. Today, National Jewish Health is **the leading respiratory hospital in the nation** and one of **the most influential scientific institutions in the world** in the research and treatment of **respiratory, cardiac, immune and related conditions**.
- **No other coordinated research and clinical care facility with our expertise exists in the country.**
- **Patients travel to the hospital from all 50 states and many foreign countries** to find answers, treatments and cures. In 2013, we logged nearly **108,300** patient visits.
- Our world-class faculty and staff set national treatment guidelines. **Forty-nine National Jewish Health physicians were recognized as the nation's best doctors in 2015.**
- National Jewish Health treats all patients **regardless of their ability to pay**. **Charity care for FY15 was \$25.6 million**, which represents a **70 percent increase** from 2010.
- **The Lung Line®**, a **free information service**, has fielded more than **1.35 million calls** since 1983, offering **free medical counseling and educational information** on lung, heart, immune and related diseases to patients and physicians.
- We're home to Morgridge Academy, a **tuition-free K-8 school for about 90 chronically ill children and the only school of its kind on a medical campus in the country**. Students learn to manage their diseases while succeeding academically.
- National Jewish Health is **in the top 7 percent of institutions in the country funded by the National Institute of Health**, in terms of absolute dollars. We are responsible for many **important scientific advances** including the discoveries of IgE, the T-cell receptor gene, and **the proteins that slow the growth of cancer**.

BLACK & BALL WHITE

Presented by L.A. Professional Services

\$50,000 Title Sponsor **

- *Choice between:* An exclusive dinner for ten (10) the evening before the Ball joined by National Jewish Health Executive Leadership **OR** a trip to Denver for two (2) including a VIP Behind the Scenes experience at National Jewish Health, airfare and hotel accommodations for one night
- Premium table for twenty (20)
- Full-page color ad on back cover, inside front cover or two (2) full-page centerfold color ad in the Tribute Journal (*first-come, first-served basis*)
- Exclusive signage prominently displayed at the event
- Recognition on event materials including invitation*, event website, all marketing collateral and from the podium
- Special recognition gift
- Recognition in 2016 Annual Report

\$25,000 PRESENTING SPONSOR **

- Premium table for sixteen (16)
- Full-page color ad on back cover, inside front cover or two (2) full-page centerfold color ads in the Tribute Journal (*first-come, first-served basis*)
- Recognition signage prominently displayed at the event.
- Recognition in event materials including invitation*, event website, marketing collateral and from podium.
- Special recognition gift
- Recognition in the 2016 Annual Report

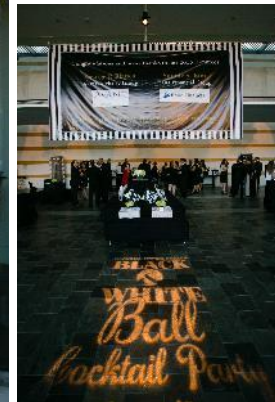
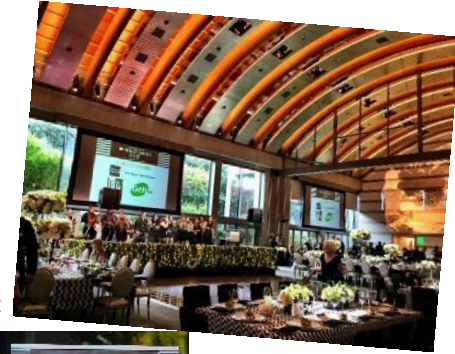
20,000 Cocktail Reception Sponsor **

- Premium table for ten (10)
- Full-page color ad in the Tribute Journal
- Company logo displayed at reception, on all cocktail reception bars, napkins and mixers and named signature drink
- Prominent logo placement on Charity Angel uniforms during cocktail reception
- Recognition on invitation* and other event materials, event website and promotional email blasts
- Special recognition gift
- Recognition in the 2016 Annual Report

\$15,000 DIAMOND SPONSOR

- Premium table for ten (10)
- Full-page color ad in the Tribute Journal
- Recognition signage prominently displayed at the event
- Recognition on event materials including invitation*, event website, promotional email blasts and from podium
- Special recognition gift
- Recognition in the 2016 Annual Report

***Limited quantities available *Some opportunity inclusions are time-sensitive*



BLACK & BALL WHITE

Presented by L.A. Professional Services

\$10,000 Platinum Sponsor

- Premium table for ten (10)
- Full-page color ad in the Tribute Journal
- Recognition signage prominently displayed
- Recognition on event materials*, event website and from podium
- Special recognition gift
- Recognition in the 2016 Annual Report

\$9,000 Dessert Sponsor **

- Table for ten (10)
- Full-page color ad in the Tribute Journal
- Company-branded dessert served to all guests at dinner and on all menus
- Recognition on event website and from podium
- Special recognition gift
- Recognition in the 2016 Annual Report

\$7,500 Gold Sponsor

- Table for ten (10)
- Full-page color ad in the Tribute Journal
- Recognition on event website and from podium
- Special recognition gift
- Recognition in the 2016 Annual Report

\$6,000 Silver Sponsor

- Table for ten (10)
- Full-page black & white ad in the Tribute Journal
- Recognition on event website and from podium
- Recognition in the 2016 Annual Report

\$2,000 Bronze Sponsor

- Reservations for two (2)
- Company or name prominently listed in the Tribute Journal and in program presentation
- Recognition in the 2016 Annual Report

\$500 Individual Ticket

Tribute Journal Ads

- \$2,500 – GOLD PAGE AD: Full-Page Color Ad, 5” wide x 8” high
- \$1,000 – FULL-PAGE AD: Black & White Ad, 5” wide x 8” high
- \$750 – HALF-PAGE AD: Black & White Ad, 5” wide x 3¾” high
- \$500 – QUARTER-PAGE AD: Black & White Ad, 2¼” wide x 3¾” high

For donations of other denominations a Friends and Family page will be dedicated in the Tribute Journal.

***Limited quantities available *Some opportunity inclusions are time-sensitive*





BLACK & BALL WHITE

Presented by L.A. Professional Services

Become a sponsor of the 2016 Black and White Ball!

Go to lapsdblackandwhiteball.com and click the *Sponsorship and Tickets* tab on the left to pay via credit card and register; or scan and email this completed form to **Cathy Szyfer** at SzyferC@njhealth.org.

You can also mail this form with check made payable to **National Jewish Health:**

National Jewish Health
14724 Ventura Blvd., Suite 1004
Sherman Oaks, CA 91403

Fax: 818.905.1399

For more information about sponsorships, contact **Catina Lesavoy** at LesavoyC@njhealth.org.

Thank you in advance for your consideration and support. We hope to see you on June 4, 2016!

Sponsorship Level or Journal Ad of Choice:

Please print your Name and/or Company as it should appear on recognition materials.

JOURNAL ADS DUE BY May 15, 2016.

Ad Copy Specifications: Please submit ad copy the way you would like it to appear in the ad to **Catina Lesavoy** at LesavoyC@njhealth.org. High resolution, 300 JPEG, TIFF or PDF. All images and fonts must be embedded. We will also accept your copy to typeset for you.

Name _____

Company _____

Address _____

City, ST & ZIP _____

Phone # _____

E-mail _____

Solicitor _____