



**National Jewish  
Health™**

Science Transforming Life™

LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

# *Breath of Life*

**GOLF CLASSIC**

**MONDAY, MAY 4, 2015**



LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

# *Breath of Life*

**GOLF CLASSIC**

## *Save the Date!*

Join National Jewish Health for the  
**2015 Breath of Life Golf Classic**

Honoring  
**Murray Fischer, Attorney at Law**  
**National Jewish Health Trustee**

**MONDAY, MAY 4, 2015**  
**El Caballero Country Club**  
**Tarzana, California**

Go to [labreathoflifegolfclassic.com](http://labreathoflifegolfclassic.com) for more details.

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[www.labreathoflifegolfclassic.com](http://www.labreathoflifegolfclassic.com)

## 2015 Breath of Life Golf Classic Committee

**Murray Fischer**  
Attorney-at-Law  
Honoree

**Anthony Behrstock**  
Commonwealth  
Co-Chair

**David Sonnenblick**  
Sonnenblick-Eichner  
Company  
Co-Chair

**Mark Burg**  
Evolution Entertainment

**Jonathan Canter**  
Morgan Stanley

**James Carlin**  
Holthouse Carlin & Van Trigt LLP

**Charles Eberly**  
The Eberly Company

**Ronald Friedman**  
Marcum LLP

**Alan Goldsmith**  
Manufacturers Bank

**John Horn**  
Ameriprise Financial

**Fred Lionetti**  
Continental Business  
Credit, Inc.

**Ted Lux**  
Preferred Ventures  
Corp.

**Todd Sherman**  
First Pacific Financial

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## The Tournament

[www.labreathoflifegolfclassic.com](http://www.labreathoflifegolfclassic.com)

Golf Tournaments benefiting National Jewish Health have been held in Los Angeles since 1989, raising nearly \$4 million for the *for the leading respiratory hospital in the nation since 1899 and one of U.S. News and World Report's "Best Hospitals."*

This exclusive industry tournament brings L.A.'s leading real estate firms and finance counterparts together to support the country's respiratory experts as they work to give the **Breath of Life** to children and adults in Los Angeles and around the country who need it most. This year we **honor long-time Committee Member and National Trustee Murray Fischer** for his tremendous support and leadership throughout the years.

Help us acknowledge Murray and the groundbreaking work at National Jewish Health while celebrating **Quatro De Mayo** on the immaculate greens at El Caballero!



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## About NJH

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[www.labreathoflifegolfclassic.com](http://www.labreathoflifegolfclassic.com)

National Jewish Health is at the forefront of a new era in health care that embraces a personalized, preventive approach to medicine. **Our experts diagnose the toughest cases** when no one else can. National Jewish Health is considered one of **the most influential scientific institutions in the world** in the fields of **respiratory, cardiac, immune and related conditions**.

- **Patients travel to National Jewish Health from all 50 states and many foreign countries** to find answers. From 2012 to 2014, we logged over 300,000 patient visits, with each patient seeing their team of doctors for an hour at their first appointment.
- We treat all patients regardless of their ability to pay. **In Fiscal Year 2014, we provided \$23.2 million in charity care.**
- National Jewish is home to Morgridge Academy, a free K-8 school for **90 chronically ill children and the only school of its kind on a medical campus in the country**. The school's mission: Provide a safe, friendly and healthy school environment where students learn to manage their diseases while succeeding academically.
- Our world-class faculty and staff set national treatment guidelines and National Jewish Health is **home to 24 of America's Top Doctors**.
- **The Lung Line®**, a free information service, has fielded more than **1.35 million calls** since 1983, offering **free medical counseling and educational information** on lung, heart, immune and related diseases to health care consumers and physicians around the country.

# Sponsorship Opportunities

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## **\$15,000 NAMING SPONSOR (one offered)**

(12) Entry packages; corporate name/logo incorporated into name of event; corporate name/logo on all marketing collateral including invitation and blast email communication, all signage and on event website; recognition at event and in tournament materials (first come-first served)

## **\$10,000 PRESENTING SPONSOR (one offered)**

(8) Entry packages; corporate name/logo incorporated into name of event; corporate name/logo on all marketing collateral including invitation and blast email communication, all signage and on event website, recognition at event and in event materials (first come-first served)

## **\$7,500 TEE GIFT SPONSOR**

(4) Entry packages; company branded gifting suite during registration and breakfast, corporate name/logo on all individual tee prizes and on website

## **\$7,500 AWARDS PARTY SPONSOR ~~SOLD OUT~~**

(4) Entry packages; corporate name/logo on signage during awards party and on website; prominent recognition during Party and in event materials

## **\$5,000 GOLF CART SPONSOR ~~SOLD OUT~~**

(4) Entry packages; corporate name/logo prominently displayed on all golf carts used by players and on website; recognition in event materials

## **\$5,000 HOLE IN ONE SPONSOR ~~SOLD OUT~~**

(4) Entry packages; corporate name/logo recognition at Par 3 hole and on website; recognition at event and in event materials

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## Sponsorship Opportunities

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### **\$5,000 LUNCH SPONSOR (one offered)**

(4) Entry packages; corporate name/logo prominently displayed at lunch turn and on website; recognition at event

### **\$5,000 SCORECARD SPONSOR (one offered)**

(4) Entry packages; corporate name/logo on scorecards used by all players throughout tournament and on website; recognition at event

### **\$5,000 BEVERAGE SPONSOR (one offered)**

(4) Entry packages; corporate name/logo prominently displayed at all beverage stations and on website; recognition at event

### **\$3,750 DRIVING RANGE SPONSOR (one offered) – SOLD OUT**

(4) Entry packages; corporate name/logo recognition on the driving range and on website; recognition at event

### **\$3,750 CONTEST CARD SPONSOR (one offered)**

(4) Entry packages; corporate name/logo included on par three contest cards and on website; recognition at event

### **\$2,500 FOURSOME SPONSOR (multiple offered)**

(4) Entry packages; corporate name/logo posted on website, recognition at event

### **\$575 INDIVIDUAL PLAYING SPOT (multiple offered)**

(1) Entry package includes golf and golf cart with caddy, tee gift package, breakfast, lunch, beverages all day and entrance to awards party

### **\$400 TEE GREEN SPONSOR (multiple offered) - Company signage at sponsored tee**

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## Become a sponsor at the 2015 Breath of Life Golf Tournament Honoring Murray Fischer!

Go to [www.labreathoflifegolfclassic.com](http://www.labreathoflifegolfclassic.com) and click the **Sponsorship and Tickets** tab on the left, or scan and email this completed form to **Terri White** at [WhiteTerri@njhealth.org](mailto:WhiteTerri@njhealth.org).

### You can also mail your check and form to:

National Jewish Health  
14724 Ventura Blvd., Suite 1004  
Sherman Oaks, CA 91403

For questions about the Tournament or more information about sponsorships, contact **Catina Lesavoy** at [Lesavoyc@njhealth.org](mailto:Lesavoyc@njhealth.org).

**Thank you in advance for your consideration and support. We hope to see you on May 4, 2015!**

Federal Tax identification # 74-2044647. Non-deductible portion of goods and services provided is \$300 per person.

### Sponsorship level of Choice:

\_\_\_\_\_  
*Please print your Name and/or Company as it should appear on recognition materials:*

### PAYMENT INFORMATION:

- Business     Personal     Enclosed is my check for \$\_\_\_\_\_ made payable to "National Jewish Health"
- Please charge my credit card:     MasterCard     Visa     American Express
- Discover Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
CVV# \_\_\_\_\_
- Print name as it appears on the card: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, ST & ZIP \_\_\_\_\_

Phone # \_\_\_\_\_ E-mail \_\_\_\_\_

Solicitor \_\_\_\_\_