



**National Jewish
Health**

Science Transforming Life®

LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

Breath of Life

GOLF CLASSIC

MONDAY, MAY 4, 2015



LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

Breath of Life

GOLF CLASSIC

Save the Date!

Join National Jewish Health for the
2015 Breath of Life Golf Classic

Honoring
Murray Fischer, Attorney at Law
National Jewish Health Trustee

MONDAY, MAY 4, 2015
El Caballero Country Club
Tarzana, California

Go to labreathoflifegolfclassic.com for more details.

LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

Breath of Life

GOLF CLASSIC

#labreathoflife

www.labreathoflifegolfclassic.com

2015 Breath of Life Golf Classic Committee

Murray Fischer
Attorney-at-Law
Honoree

Anthony Behrstock
Commonwealth
Co-Chair

David Sonneblich
Sonnenblick-Eichner
Company
Co-Chair

Jonathan Canter
Morgan Stanley

James Carlin
Holthouse Carlin & Van Trigt LLP

Charles Eberly
The Eberly Company

Ronald Friedman
Marcum LLP

Alan Goldsmith
Manufacturers Bank

John Horn
Ameriprise Financial

Fred Lionetti
Continental Business
Credit, Inc.

Ted Lux
Preferred Ventures
Corp.

Todd Sherman
First Pacific Financial

LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

Breath of Life

GOLF CLASSIC

The Tournament

www.labreathoflifegolfclassic.com

Golf Tournaments benefiting National Jewish Health have been held in Los Angeles since 1989, raising nearly \$4 million for the *for the leading respiratory hospital in the nation since 1899 and one of U.S. News and World Report's "Best Hospitals."*

This exclusive industry tournament brings L.A.'s leading real estate firms and finance counterparts together to support the country's respiratory experts as they work to give the **Breath of Life** to children and adults in Los Angeles and around the country who need it most. This year we **honor long-time Committee Member and National Trustee Murray Fischer** for his tremendous support and leadership throughout the years.

Help us acknowledge Murray and the groundbreaking work at National Jewish Health while celebrating **Quatro De Mayo** on the immaculate greens at El Caballero!



LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

Breath of Life

GOLF CLASSIC

About NJH

#labreathoflife

www.labreathoflifegolfclassic.com

National Jewish Health is at the forefront of a new era in health care that embraces a personalized, preventive approach to medicine. **Our experts diagnose the toughest cases** when no one else can. National Jewish Health is considered one of **the most influential scientific institutions in the world** in the fields of **respiratory, cardiac, immune and related conditions**.

- **Patients travel to National Jewish Health from all 50 states and many foreign countries** to find answers. From 2012 to 2014, we logged over 300,000 patient visits, with each patient seeing their team of doctors for an hour at their first appointment.
- We treat all patients regardless of their ability to pay. **In Fiscal Year 2014, we provided \$23.2 million in charity care.**
- National Jewish is home to Morgridge Academy, a free K-8 school for **90 chronically ill children and the only school of its kind on a medical campus in the country**. The school's mission: Provide a safe, friendly and healthy school environment where students learn to manage their diseases while succeeding academically.
- Our world-class faculty and staff set national treatment guidelines and National Jewish Health is **home to 24 of America's Top Doctors**.
- **The Lung Line®**, a free information service, has fielded more than **1.35 million calls** since 1983, offering **free medical counseling and educational information** on lung, heart, immune and related diseases to health care consumers and physicians around the country.

Sponsorship Opportunities

LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

Breath of Life

GOLF CLASSIC

#labreathoflife

www.labreathoflifegolfclassic.com

\$15,000 NAMING SPONSOR (one offered)

(12) Entry packages; corporate name/logo incorporated into name of event; corporate name/logo on all marketing collateral including invitation and blast email communication, all signage and on event website; recognition at event and in tournament materials (first come-first served)

\$10,000 PRESENTING SPONSOR (one offered)

(8) Entry packages; corporate name/logo incorporated into name of event; corporate name/logo on all marketing collateral including invitation and blast email communication, all signage and on event website, recognition at event and in event materials (first come-first served)

\$7,500 TEE GIFT SPONSOR

(4) Entry packages; company branded gifting suite during registration and breakfast, corporate name/logo on all individual tee prizes and on website

\$7,500 AWARDS PARTY SPONSOR ~~SOLD OUT~~

(4) Entry packages; corporate name/logo on signage during awards party and on website; prominent recognition during Party and in event materials

\$5,000 GOLF CART SPONSOR ~~SOLD OUT~~

(4) Entry packages; corporate name/logo prominently displayed on all golf carts used by players and on website; recognition in event materials

\$5,000 HOLE IN ONE SPONSOR ~~SOLD OUT~~

(4) Entry packages; corporate name/logo recognition at Par 3 hole and on website; recognition at event and in event materials

LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

Breath of Life

GOLF CLASSIC

Sponsorship Opportunities

#labreathoflife

www.labreathoflifegolfclassic.com

\$5,000 LUNCH SPONSOR (one offered)

(4) Entry packages; corporate name/logo prominently displayed at lunch turn and on website; recognition at event

\$5,000 SCORECARD SPONSOR (one offered)

(4) Entry packages; corporate name/logo on scorecards used by all players throughout tournament and on website; recognition at event

\$5,000 BEVERAGE SPONSOR (one offered)

(4) Entry packages; corporate name/logo prominently displayed at all beverage stations and on website; recognition at event

\$3,750 DRIVING RANGE SPONSOR (one offered)

(4) Entry packages; corporate name/logo recognition on the driving range and on website; recognition at event

\$3,750 CONTEST CARD SPONSOR (one offered)

(4) Entry packages; corporate name/logo included on par three contest cards and on website; recognition at event

\$2,500 FOURSOME SPONSOR (multiple offered)

(4) Entry packages; corporate name/logo posted on website, recognition at event

\$575 INDIVIDUAL PLAYING SPOT (multiple offered)

(1) Entry package includes golf and golf cart with caddy, tee gift package, breakfast, lunch, beverages all day and entrance to awards party

\$400 TEE GREEN SPONSOR (multiple offered) - Company signage at sponsored tee

LOS ANGELES REAL ESTATE AND FINANCIAL SERVICES

Breath of Life

GOLF CLASSIC

Become a sponsor at the 2015 Breath of Life Golf Tournament Honoring Murray Fischer!

Go to www.labreathoflifegolfclassic.com and click the **Sponsorship and Tickets** tab on the left, or scan and email this completed form to **Terri White** at WhiteTerri@njhealth.org.

You can also mail your check and form to:

National Jewish Health
14724 Ventura Blvd., Suite 1004
Sherman Oaks, CA 91403

For questions about the Tournament or more information about sponsorships, contact **Catina Lesavoy** at Lesavoyc@njhealth.org.

Thank you in advance for your consideration and support. We hope to see you on May 4, 2015!

Federal Tax identification # 74-2044647. Non-deductible portion of goods and services provided is \$300 per person.

Sponsorship level of Choice:

Please print your Name and/or Company as it should appear on recognition materials:

PAYMENT INFORMATION:

- Business Personal Enclosed is my check for \$ _____ made payable to "National Jewish Health"
- Please charge my credit card: MasterCard Visa American Express
- Discover Credit Card # _____ Exp. Date _____
CVV# _____
- Print name as it appears on the card: _____

Signature _____ Date _____

Name _____

Company _____

Address _____

City, ST & ZIP _____

Phone # _____ E-mail _____

Solicitor _____